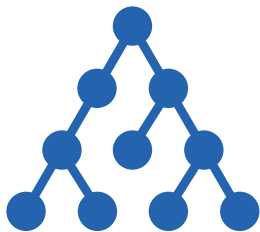


Save £100 if you register before 24th September  
See back page for special producer prices!



27 – 29 OCTOBER 2010  
Suntec Singapore International Convention & Exhibition Centre



# 3RD ANNUAL DOWNSTREAM ASIA 2010

Asia's Premier Refining, Petrochemicals and Fuels Conference  
Improving yields, optimising assets and driving energy efficiency



### KEY PANEL MEMBERS:



Kamarudin Zakaria, Vice President Downstream  
**PETRONAS**



Heru Sutrisno, Senior Vice President Business Development  
**PERTAMINA**



Osvaldo Kawakami, General Manager, **PETROBRAS TOKYO OFFICE**  
President & CEO, **NANSEI SEKIYU K.K.**



John Thornton, President/Chief Executive Officer, Asia Pacific Downstream  
**CONOCOPHILLIPS ASIA PACIFIC**



Shri P. A. B. Raju, Director - Vizag Refinery  
**HINDUSTAN PETROLEUM**



Khoo Hock Aun, Chief Executive Officer  
**COSMO BIOFUELS GROUP**

### KEY TOPICS TO BE ADDRESSED AT DOWNSTREAM ASIA 2010:

- Prospects for the downstream industry in the current climate and forecasting future areas of growth
- Addressing the supply and demand drivers in the region and how this impacts your margins
- Reviewing the case for refinery and petrochemical integration
- Examining mega project advances and negotiations and what they mean for your business in Asia
- Examining the role of technology and innovation in long term sustainability of the downstream sector in Asia
- Innovations in meeting the clean fuels challenge and clean fuel projects in the region
- Examining how you can improve energy efficiency and performance

### PLUS! DON'T MISS THE FUELS SUMMIT DAY 29th October 2010

Join an elite group of peers on this dedicated day focused on clean fuels, biofuels and alternative fuels

Proudly Sponsored by:

Downstream Asia is a part of



## Dear Colleague,

87% of the downstream professionals I've spoken to over the last 6 months are either undergoing or about to undergo a process to improve their yields, cut costs and streamline operations. I'm sure this is not a surprise to you. When faced with a tough economic environment and pressures to remain cost-competitive it's critical to ensure you watch the bottom line.

And while cost-cutting is still the prime objective of the majority of downstream professionals, they also said they are looking beyond simply just saving costs. They are looking at ways to optimize their assets and drive energy efficiency across their operations.

Downstream Asia is unlike any other conference you have attended. The conference agenda and format have been designed based on extensive research with over hundreds senior level downstream professionals like you. We transformed your challenges into the most relevant solutions-driven refining, petrochemicals & fuels conference in Asia.

What's exciting about this year's program are the timely, no-nonsense topics and the interactive format to ensure first-hand knowledge sharing. The discussions are based on hard evidence in a room full of downstream professionals sharing lessons learnt as well as success stories so you can:

- **Prospects for the downstream industry** in the current climate and **forecasting future areas of growth**
- Address the **supply and demand drivers** in the region and how this impacts your margins
- Review the case for **refinery and petrochemical integration**
- Examine **mega project advances and negotiations** and what they mean for your business in Asia
- Examine the role of **technology and innovation** in long term **sustainability of the downstream sector** in Asia
- Innovations in meeting the **clean fuels challenge and clean fuel projects** in the region
- Implement insights into **asset optimisation to ensure you get most out of each barrel**
- Examine the **impact of CO2 and energy efficiency** on the future of downstream operations in Asia

**The conference agenda** has not only been built on 3 months worth of solid research with your peers to ensure a spot-on content but also to maximise networking and business development opportunities. So what's new for 2010?

**Specialised streams for refining & petrochemicals** have been added to the agenda for the first day as you told us during our research that you have different needs and drivers. Focused on both strategy and technical topics, customise your conference experience and spend time with your peer group brainstorming real solutions to your challenges.

**Structured networking** ensures that you make plenty of key contacts and foster existing ones. The contacts you meet are the starting point for valuable conversation and networking throughout the conference.

**Networking receptions & breaks** offer another chance to network, discuss and do business. You'll be able to hold the meetings that you pre-arrange during the conference and catch up with all the people you met during the day.

**The focus day on Fuels** allows you to get together with your peers in discussion groups and really dig deep into the most critical issues you face. Develop solutions along with your industry peers and topic thought leaders.

Plus, **spend quality time with speakers and attendees at Downstream Asia roundtables**. With a roundtable sessions held every day of the conference, you'll benefit vastly from these informal discussions. Meet delegates at your level of seniority behind closed doors to challenge old ways of doing things and gain innovative strategies.

To sign up, simply fill up the booking form on the back page of this brochure, and either fax it to +65 6223 9196 or scan it back to me at [d.tung@energyexchangeasia.com](mailto:d.tung@energyexchangeasia.com).

*I look forward to meeting you in Singapore.*

Warm regards,



**Desiree Tung**  
General Manager, Asia, **World Refining Association**

*PS Turn to page 5 to find out more about the Fuels Summit Day – find out how to factor in the long term impact of clean fuel specifications into your future plans!*

## Downstream Asia 2010 is proud to be part of



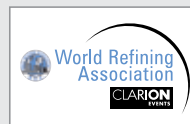
Singapore is located right in the heart of Asia and is a key refining and petrochemical hub. Singapore is well positioned to play a critical role in partnering with the energy and chemical industries to seize new opportunities presented by the region's growing energy and chemical needs and provides the perfect location for Downstream Asia 2010. As the region's leading refining, petrochemicals & fuels conference, we are proud to be part of the Singapore International Energy Week.

## About the Singapore International Energy Week

The annual Singapore International Energy Week (SIEW) is a leading energy event that provides a platform for policymakers, business leaders and academics to exchange ideas, strategies and best practices that will help shape global and industry energy agendas. Jointly organised by the Energy Market Authority (EMA) and the Energy Studies Institute (ESI) from 27 October to 4 November 2010, SIEW features a comprehensive schedule of energy-focused conferences, exhibitions and networking sessions from a diverse cross-section of energy industry leaders. More information about SIEW is available at <http://singapore.iew.com.sg>

**In 2009, SIEW attracted over 5800 delegates from more than 1800 companies and 45 countries**

## About the World Refining Association



Since 1997, the World Refining Association has achieved worldwide recognition for the organisation of high level, strategic and technical conferences within the downstream oil and gas sectors. Our industry

events are renowned as market leaders for the refining, petrochemical and processing industry globally.

Due to our strong and long standing relationships with governments and all of the major oil and gas producers worldwide, we ensure our events consistently tap into the key issues affecting the industry and we bring together the principle influencers to share their thoughts, ideas and vision with you, our audience.

The World Refining Association is part of Clarion Events, a global business-to-business event organiser with over 200 staff in London, Birmingham, Hong Kong, Maarssen (The Netherlands), St Charles (MI), USA and Sao Paulo. Clarion's energy portfolio includes the utilities and energy trading specialist Synergy and South African based integrated media company Spintelligent.



## MAIN CONFERENCE DAY ONE

WEDNESDAY, 27TH OCTOBER 2010

09:00 **Chair's Opening Remarks**

09:15 **Keynote Opening Address**

09:30 **SESSION ONE: EXAMINING THE FUTURE FOR THE ASIAN DOWNSTREAM SECTOR**

- Examining the role of technology and innovation in the long term sustainability of the downstream sector in Asia
- Prospects for the downstream industry in the current climate and forecasting future areas of growth
- Addressing the impact of China, India and the Middle East on the Asian downstream sector
- Petrobras' position and plans for downstream in Asia



**Heru Sutrisno**

Senior Vice President Business Development, **PERTAMINA**



**Osvaldo Kawakami**

General Manager, **PETROBRAS TOKYO OFFICE**, President & CEO, **NANSEI SEKIYU K.K.**



**Satvinder Roopra**

Head of Downstream Oil, **WOOD MACKENZIE**

10:30 **OFFICIAL OPENING OF THE DOWNSTREAM ASIA 2010 EXHIBITION / NETWORKING & COFFEE BREAK  
BUSINESS CARD EXCHANGE**



*We make networking easy with our highly popular business card exchange format. Through a simple and easy format, benefit from exchanging business cards with the whole conference delegation. Make sure you bring lots of business cards!*

11:15 **SESSION TWO: DRIVING OPPORTUNITIES FOR DOWNSTREAM INVESTMENT AND GROWTH IN ASIA**

- Assessing the place and role of the Asian refining sector within a global context
- Examining government policies and regulations to enhance market access to downstream opportunities in Asia
- Developing a sustainable downstream sector Asia and examining the role that IOCs and NOCs play in future development
- Raising finance for downstream projects in Asia: opportunities and challenges
- Accelerated Learning and Competency Development within Downstream Facilities



**Eduardo Lopez**

Senior Oil Demand Analyst, **INTERNATIONAL ENERGY AGENCY**



**Paul Kennedy**

Senior Vice President, Asia Consulting, **KBC**



**Tony Wood**

Vice President Asia, **KBC**



**Thanh Tung Tran**

Deputy Director General (Department of Energy), **MINISTRY OF INDUSTRY AND TRADE, VIETNAM** \*Subject to final confirmation

**Saryono Hadiwidjoyo**

Director Of Oil and Gas Downstream Business Development, Directorate of Oil and Gas, **MINISTRY OF ENERGY AND MINERAL RESOURCES INDONESIA**

12:45 **NETWORKING LUNCH**  
SPONSORED BY



### STREAM A: REFINING

14:15 **SESSION THREE A: STRATEGY**

- Strategies for competitive refining performance in a challenging business environment
- Review of mega project advances and negotiations in Asia



**John Thornton**

President/Chief Executive Officer, Asia Pacific Downstream, **CONOCOPHILLIPS ASIA PACIFIC SDN BHD**



**Shri P. A. B. Raju**

Director - Vizag Refinery, **HINDUSTAN PETROLEUM**

### STREAM B: PETROCHEMICALS

**SESSION THREE B: STRATEGY**

- Forecasting supply and demand dynamics on petrochemicals and impact on pricing
- How can petrochemical companies remain competitive in the current climate?
- Petrochemical feedstock diversification in Asia
- Examining mega project advances and negotiations in Asia



**Kamarudin Zakaria**

Vice President Downstream, **PETRONAS**



**Pramod Kumar Karunakaran**

Managing Director & CEO, **ETHYLENE MALAYSIA SDN BHD / POLYETHYLENE MALAYSIA SDN BHD**

15:45 **NETWORKING & COFFEE BREAK**

16:15 **SESSION FOUR A: TECHNICAL AND OPERATIONS**

- Meeting the asset optimisation challenge of the Asian refining sector: technology innovations
- Optimising your refinery OPEX by reducing energy consumption and increasing yield through compact heat exchangers



**Eva Andersson**

SEA Refinery Manager, **ALFA LAVAL**



**Ong Eng Tong**

Business Development Asia Pacific, **MABANAFT**

**Sazali Hamzah**

Senior General Manager, **GLOBAL TECHNOLOGY SOLUTIONS, PETRONAS**

**SESSION FOUR B: TECHNICAL AND OPERATIONS**

- Maximizing 1,3-Butadiene recovery and reducing total investment cost of Butene-1 through SK-KBR's advanced process technologies
- Effective maintenance strategies in Asia to enhance asset life cycles
- Extending asset lifecycle through implementing effective asset integrity strategies

**TS Park**

Global Sales Director, **SK-KBR TECHNOLOGIES**

**Dempsy Robby Kambey**

GM Optimisation & Reliability Improvement, **PT KREASINDO**

**Maurice Pattison**

VP Asia Consulting, **ABB**

17:30 **SESSION FIVE A: INTERACTIVE ROUNDTABLES**



1. Refinery upgrades and revamps
2. Technological innovations to drive competitive advantage
3. Plant maintenance



**SESSION FIVE B: INTERACTIVE ROUNDTABLES**

1. Petrochemical diversification and speciality chemicals
2. Commercialising technology effectively
3. Technological innovations to drive competitive advantage

18:00 **DOWNSTREAM ASIA NETWORKING RECEPTION / DOWNSTREAM ASIA AWARDS**



*Join us for the Downstream Asia Networking Reception. This is an ideal way to get to know your fellow delegates in a more informal and relaxed environment. Carry on the discussions you started during the day and enjoy a drink or two on us. All attendees are automatically invited for the social highlight of Downstream Asia*

## MAIN CONFERENCE DAY TWO

THURSDAY, 28TH OCTOBER 2010

09:00 **Chair's Opening Remarks**

09:15 **SESSION SIX: OPERATIONAL EXCELLENCE AND ASSET OPTIMISATION – PART I**

- Mechanical availability improvement through asset management implementation at S-OIL Refinery, South Korea
- Improving refinery asset utilisation through internal tower modifications



**Anje Deschoolmeester**

Area Manager, Region South East Asia Pacific, **DNV**



**Veera Anantaratikun**

Business Manager, Asset Management Services, **SKF ASIA PACIFIC**



**Darius Remesat**

Vice President, Sales & Business Development, **KOCH GLITSCH**

10:30 **NETWORKING & COFFEE BREAK**

11:15 **SESSION SEVEN: OPERATIONAL EXCELLENCE, ENERGY EFFICIENCY AND ASSET OPTIMISATION – PART II**

- Successful implementation of a large scale optimisation project for gasoline and diesel blending
- Optimization of hydrogen supply for clean fuels projects
- Are you ready for ISO 15926?



**Mike Simpson**

Industry Manager, Process FTIR for Refining and Petrochemicals, **ABB**



**Benjamin Bugeat**

Global Oil & Gas Marketing Manager, **AIR LIQUIDE**



**Helmut Heurich**

Director Market Group Refinery, **LURGI**



**Glen Worrall**

Solutions Architect, **BENTLEY SOLUTIONS**

12:45 **NETWORKING LUNCH**

14:15 **SESSION EIGHT: REVIEWING THE CASE FOR REFINERY AND PETROCHEMICAL INTEGRATION**

- Reviewing trends and developments with regard to feedstock and the case for refinery and petrochemical integration
- Insights into the development of the Sino-Kuwait Refinery & Petrochemical complex in Zhanjiang
- Synergy and collaboration through integration of refinery and petrochemical plants: best practices in Ulsan Complex



**Geert Scholte**

Senior Technical Advisor, **KUWAIT PETROLEUM INTERNATIONAL**



**Stan Park**

Deputy Managing Director, **PETROCHEMICAL CORPORATION OF SINGAPORE**

**Byeong-Jae Park**

General Manager, **SK ENERGY**

15:45 **NETWORKING & COFFEE BREAK**

16:15 **SESSION NINE: INTERACTIVE ROUNDTABLES**



Benefit from face time with your peers and more interactive discussion time. Each table is led by a host and will lead in depth discussion on business-critical topics.

1. Refinery and petrochemical integration
2. Asset optimisation
3. Energy efficiency

17:30 **Chair's Closing Remarks and Close of Conference Day Two**

## Testimonials:

*"Very valuable conference, sharing knowledge about maintenance technology among professionals on the strategy of oil & gas players in Asian and Middle East countries."*

**Dempsy Robby Kambey, PT KREASINDO**



*"Great networking opportunity. Good questions from the audience."*

**Kimmo Rahkamo, Executive Vice President, NESTE OIL**

*"Highly informative conference and a good chance for interacting with key players in this field."*

**Steve Wake, Business Development Manager, SHELL GLOBAL SOLUTIONS**



## FUELS SUMMIT DAY

FRIDAY, 29TH OCTOBER 2010

World Refining Association Summit Days are an excellent opportunity to join an elite group of peers that are just as dedicated as you are to finding solutions to business-critical issues they face. This year the theme for Downstream Asia Summit day is Fuels. With fuel specifications getting cleaner and the impact of biofuels and alternatives still to be seen, attending this multi-speaker day allows you to gain insights you can implement as soon as you return to the office. Designed to be as interactive as possible, the smaller group enables more face time with speakers and peers through discussions, presentations, roundtables and Q&A sessions.

### 09:00 Chair's Opening Remarks

#### 09:15 SESSION ONE: STATE OF PLAY FOR CLEAN FUELS IN ASIA

- Overcoming the challenges of complying with product specification for fuels
- European quality fuel rules and Asia – what will the impact be on the region?
- Technology, innovations, revamps and upgrading for clean fuel production
- Updates on clean fuel projects in the region
- Reviewing bunker, automotive fuel quality and impact on desulphurisation



**Joanne Chong**  
Communications Manager, **ASIAN CLEAN FUELS ASSOCIATION**

### 10:45 NETWORKING & COFFEE BREAK

#### 11:15 SESSION TWO: ALTERNATIVE FUELS

- Overview of the alternative fuels market in Asia
- What credible business models and policies are associated with alternative fuels?
- The role of alternative transport fuels in mitigating climate change and options for biofuels



**Bert Fabian**  
Transport Unit, **CLEAN AIR INITIATIVE-ASIA CENTER**

### 12:45 NETWORKING LUNCH

#### 14:15 SESSION THREE: CHALLENGES AND PERSPECTIVES FOR THE BIOFUELS SECTOR

- Sustainability challenges and restraints on the biofuels sector in Asia
- Assessing the opportunities and prospects for 2nd & 3rd generation biofuels
- Flexi-cars and key market drivers



**Khoo Hock Aun**  
CEO, **COSMO BIOFUELS GROUP**



**Huynh Minh Thuan**  
Manager of Petrochemical Technology Department, Petrovietnam R&D Center for Petroleum Processing, **VIETNAM PETROLEUM INSTITUTE**

### 15:45 NETWORKING & COFFEE BREAK

#### 16:15 SESSION FOUR: INTERACTIVE ROUNDTABLES



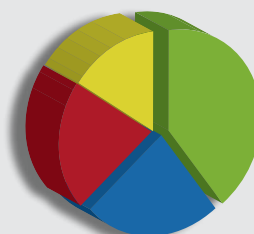
Benefit from face time with your peers and more interactive discussion time. Each table is led by a host and will lead in depth discussion on business-critical topics.

1. Clean fuels
2. Lubricants
3. Alternative and biofuels

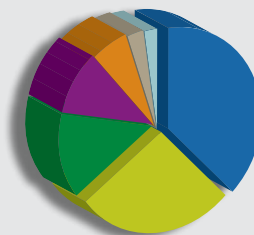
### 17:30 CHAIR'S CLOSING REMARKS AND CLOSE OF FUELS SUMMIT DAY

## Who Attends Downstream Asia

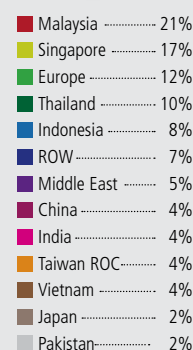
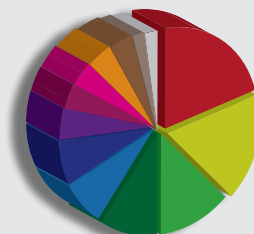
### Job Function



### Company Type



### Geography



"Downstream Asia is an excellent forum for meeting and networking with key industry players in the rapidly developing petroleum business in Asia. It is the forum to see and to be seen."

**Eva Andersson**, SEA Refinery Manager,  
**ALFA LAVAL** (sponsor of Downstream Asia 2008, 2009 & 2010)



"We are sponsoring Downstream Asia quite simply because we want to generate more business for us to be successful in the future."

**Tony Wood**, Vice President – Asia,  
**KBC** (sponsor of Downstream Asia 2008 & 2010)



### This Is The Perfect Time For You To Join Our Event As A Sponsor and Exhibitor!

Downstream Asia is not a trade show. If you're looking for an event that merely brings in numbers through the door, then this isn't the event for you. However, if you are looking for an event that brings together an elite and finite number of senior-level downstream executives to discuss how to move their business forward, then Downstream Asia is for you.

Downstream Asia prides itself on differentiating itself from the pack by the seniority and quality of its delegates. This in turn assures you that as a sponsor, you are spending your time meeting decision-makers, generating real business leads and progressing your sales cycle.

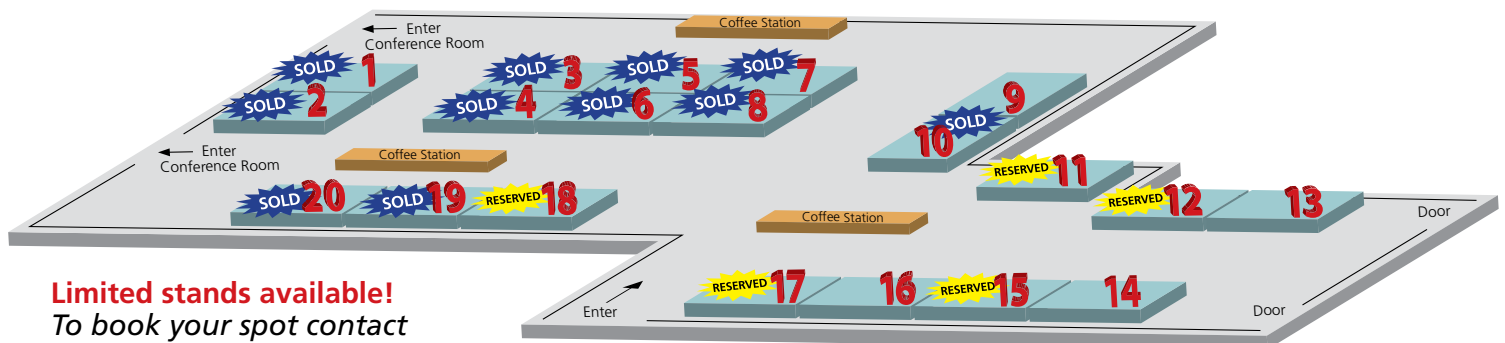
Each sponsorship package we create is uniquely based on an analysis of your specific marketing objectives. Would you like to find out how sponsoring Downstream Asia could provide you with new leads, profile yourself to decision makers and develop business for you?

#### Would you like to generate real business leads? Here are 7 good reasons to sponsor and exhibit at Downstream Asia:

- 1 This is the ONLY dedicated refining, petrochemicals & fuels event in the Asia Pacific that differentiates itself by delivering an audience filled with senior managers who are prequalified and want help to improve their downstream operations
- 2 We are the only conference during the Singapore International Energy Week to focus on the downstream sector – benefit from reaching out to an audience of over 5800 attendees from 45 different countries
- 3 Exhibiting in front of a highly qualified audience will generate leads and accelerate your sales cycle
- 4 Your presence and visibility builds loyalty with your clients to consolidate your market position and shuts out competitors from undermining your relationship
- 5 You will reinforce that your company is an essential partner to the downstream industry, demonstrating that you stand by them through the good times and the tough times
- 6 You will maximise your sales team's time by providing face-to-face access to the top decision makers which will help you deliver more sales more quickly
- 7 Our team will work with you to ensure that you meet the people who are important to you and that you know in advance what their key needs are to really focus your sales message



### Exhibition Floorplan



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## Event Sponsors



**DNV** is a global provider of services for managing risk, helping customers to safely and responsibly improve their business performance. DNV is an independent foundation with the purpose of safeguarding life, property and the environment. Through its network of 300 offices in 100 countries, DNV serves a range of industries, with a special focus on the maritime and energy sectors, combining its technology expertise and industry knowledge.  
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[www.kbc.com](http://www.kbc.com)



**ABB** is a leader in power and automation technologies that enable utility and industry customers to improve performance while lowering environmental impact. ABB's power and automation portfolio is organized into five divisions: Power Products, Power Systems, Low Voltage Products, Discrete Automation and Motion and Process Automation.

Our Process Automation business provides customers with integrated solutions for plant control and optimization, measurement, and industry-specific application knowledge, to achieve improved asset productivity and energy savings. These include process control and safety management systems, advance process control and simulation, electrical systems, instrumentation and analytical solutions, and consultancy on operations and maintenance improvement essential to the downstream, refining and petrochemical sectors.  
[www.abb.com.sg](http://www.abb.com.sg)



**Bentley** is the global leader dedicated to providing architects, engineers, constructors, and owner-operators with comprehensive software solutions for sustaining infrastructure. Founded in 1984, Bentley has nearly 3,000 colleagues in more than 45 countries, \$500 million in annual revenues, and, since 1999, has invested more than \$1 billion in research, development, and acquisitions.  
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**KOCH-GLITSCH** Koch-Glitsch is a global leader in the design and manufacture of state-of-the-art mass transfer and separations technology products for the chemical, petrochemical, refining, and gas processing industries.

Our complete line of products includes trays, packing, tower internals, replacement hardware, wire mesh, coalescers, fiberbeds, chevrons, cyclones, and gas distribution devices.

Koch-Glitsch integrates design, fabrication, and installation (through Koch Specialty Plant Services, Inc.) to ensure faster and safer new construction and revamps with minimum down time. Our products and services are available worldwide through our global network of manufacturing, warehousing, and engineering facilities.  
[www.koch-glitsch.com](http://www.koch-glitsch.com)



**SKF** offers a comprehensive approach to optimizing asset integrity and efficiency. Our strategy is to combine SKF knowledge, services and technology products to create unique solutions based on each customer's business objectives. The ultimate goal is to increase bottom line productivity and profitability, without increasing capital expense. Our capabilities are available as stand-alone measures or as part of a larger asset or plant-wide reliability initiatives.

SKF has an Oil & Gas organization totally dedicated to serving the needs of our Oil & Gas customers globally, encompassing upstream, midstream, and downstream. This unit's mission is to provide high quality, consistent, value added services to our customers wherever they are located around the world.

The services includes assessment, asset management, maintenance strategy, maintenance and reliability engineering, machine condition diagnostics, root cause failure analysis, predictive and proactive reliability maintenance, machine precision maintenance, technology upgrades and training.  
[www.skf.com](http://www.skf.com)



**SK-KBR Technologies Pte. Ltd.** (SK-KBR) is a joint venture between Korean-based SK Energy Co., Ltd. (SK Energy) and US-based KBR. Headquartered in Singapore and supported by centers of competency in Asia Pacific and North America, SK-KBR has the exclusive worldwide rights to market and license SK Energy's petrochemical and related process technologies. The SK-KBR portfolio features commercially proven process technology and catalysts that can help petrochemical operators reduce capex, boost capacity and improve energy efficiency.  
[www.sk-kbr.com](http://www.sk-kbr.com)

## Event Exhibitors



**Air Liquide** is the world leader in gases for industry, health and the environment, and is present in over 75 countries with 42,300 employees.  
[www.airliquide.com](http://www.airliquide.com)



**Lurgi**, a member of the Air Liquide Group, is a leading technology company operating worldwide in the fields of process engineering and plant contracting for the refining and petrochemicals markets.  
[www.lurgi.com](http://www.lurgi.com)



**Wood Mackenzie** is the most comprehensive source of knowledge about the world's energy and metals industries.

We analyse the assets, markets and companies operating upstream and downstream; in oil, gas, coal, carbon, metals and power generation.

Having in-house teams dedicated to every sector means we are the only provider with an integrated perspective across the entire industry.

Wood Mackenzie's reputation has been built on the quality of our proprietary analysis. It informs both our research analysis and our bespoke consulting advice.

Our expertise gives our clients the confidence to define their strategy, identify new opportunities, evaluate the markets they operate in and improve their performance.  
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**Afton Chemical** have been working in the fuel and lubricant additives marketplace for over 85 years. It's our people and our Passion for Solutions™ which drive our desire for innovative chemistry, delivering solutions that exceed our customers' needs. Our goal is to supply unique solutions and service that offers competitive advantage to customers seeking innovative ways to improve profitability. It takes marketing insights and innovative solutions – not just formulation expertise – to be successful in a competitive market.  
[www.aftonchemical.com](http://www.aftonchemical.com)



**Alfa Laval** is a leading global provider of specialized products and engineered solutions. Our equipment, systems and services are dedicated to helping customers to optimize the performance of their processes. Time and time again. We help our customers to heat, cool, separate and transport products such as oil, water, chemicals, beverages, foodstuffs, starch and pharmaceuticals. Our worldwide organization works closely with customers in almost 100 countries to help them stay ahead.

Up-to-date Alfa Laval contact details for all countries are always available on our website.  
[www.alfalaval.com](http://www.alfalaval.com)



**FLEXIM** is a worldwide pioneer and active leader in the non-invasive, clamp-on ultrasonic flow measurement of liquids and gases. The Berlin-based company reaches this goal by substantially investing in research and development, and thus maintaining its position as a technology and industry leader. FLEXIM's focus and dedication is directed towards providing the highest-quality equipment with the best support and service possible.  
[www.flexim.com](http://www.flexim.com)

## Media Partners



# REGISTRATION FORM

27 – 29 OCTOBER 2010, Suntec Singapore International Convention & Exhibition Centre

## DOWNSTREAM ASIA 2010

### 4 EASY WAYS TO REGISTER

WEB: [www.downstream-asia.com](http://www.downstream-asia.com) EMAIL: [d.tung@energyexchangeasia.com](mailto:d.tung@energyexchangeasia.com) TEL: +65 6590 3973 FAX: +65 6223 9196

All prices in £	Register Before 24th September	Register After 24th September
<b>PRODUCER</b>		
<input type="checkbox"/> Conference + Fuels Summit Day	£1499	£1599
<input type="checkbox"/> Conference Only	£1199	£1299
<b>VENDOR</b>		
<input type="checkbox"/> Conference + Fuels Summit Day	£1799	£1899
<input type="checkbox"/> 2 Day Conference Only	£1499	£1599

\*Producers are defined as companies involved in the refining of petroleum or manufacture of petrochemicals, chemicals or biofuels. Vendors are defined as service, product or equipment providers to producers.

### DELEGATE DETAILS

Title	First Name	Last Name	Job Title	Email

To register more than 3 delegates, please photocopy this booking form. Group discounts are available for more than 3 registrants, please email [d.tung@energyexchangeasia.com](mailto:d.tung@energyexchangeasia.com) for further information.

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Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Authorised by \_\_\_\_\_ Signature \_\_\_\_\_

GM/MD/CEO (including deputies) \_\_\_\_\_ Head of Downstream \_\_\_\_\_

### ADMINISTRATION DETAILS

Accounts payable \_\_\_\_\_ Contact \_\_\_\_\_

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT DETAILS – Please tick your chosen method of payment

I will pay by bank transfer/invoice  I will pay by credit card

Visa  Mastercard  Amex  Credit Card Number

Expiry Date     CSV / CCV

Name of cardholder \_\_\_\_\_ Address \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

#### I ACCEPT ALL TERMS AND CONDITIONS

#### PAYMENT AND REGISTRATION TERMS AND CONDITIONS

**PAYMENT** : Confirmation and invoice will be sent within 3 days. Payment is due 14 days from the invoice date, or immediately when booking is made within one month of the event. If payment has not been received before the start of the event, delegates will be refused entry. We recommend you check with your finance department that payment has been made before travelling.

**CANCELLATION POLICY**: Made within 48 hours of receipt of the completed registration form will be eligible for a full refund. Received in writing more than one month prior to the start of the event will be refunded less a 50% cancellation fee. Received in writing within one month of the start date of the event will receive no refund and registrants will be liable for payment of 100% of the invoiced amount. Substitutes are accepted at any time.

**FORCE MAJEURE**: In case of force majeure World Refining Association is relieved of all obligations. Force majeure includes any circumstances beyond the will of the WRA, that impedes permanent or temporary compliance with the obligations, such as 'acts of god' including war, danger of war, government regulations, revolts, strikes, transportation difficulties, fire or severe disturbances affecting the conference organisation or its suppliers.

#### ADMINISTRATION – TERMS AND CONDITIONS

**OFFICIAL VENUE AND HOTEL ACCOMMODATION** : Suntec Singapore International Convention & Exhibition Centre, 1 Raffles Boulevard, Suntec City, Singapore 039593. Tel: (65) 6337 2888

The cost of hotel accommodation is not included in the conference fee. The World Refining Association has negotiated preferential rates at hotels within walking distance to the conference venue. Please visit [www.downstream-asia.com](http://www.downstream-asia.com) for more details. Alternatively, please contact Natasha Harwood via email [n.harwood@theenergyexchange.co.uk](mailto:n.harwood@theenergyexchange.co.uk) for any hotel and accommodation related queries.

**LANGUAGE** : The official conference language will be English.

**CUSTOMER SERVICES** : For questions concerning your registration, attendance, visa support and invoice payments, please contact our Customer Services Department, Tel: +44 (0)1242 529 090, Fax: +44 (0)1242 582 157.

**IMPORTANT NOTES** : This booking form constitutes a legally binding contract. It may be necessary for reasons beyond the control of the WRA to change the content and timing of the programme, speakers, date or venue. In the unlikely event of the programme being cancelled, the WRA will issue a credit note or make a full refund but disclaim any further liability. By submitting your details, you agree to the use of your personal information as set out in our privacy policy which can be found on our website [www.wraconferences.com](http://www.wraconferences.com).