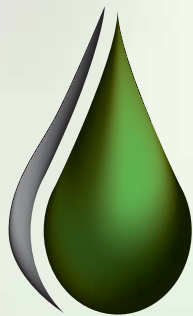




World
Refining
Association

a **CLARION** company
EVENTS

PARIS, FRANCE, 10-12 MARCH 2009



THE EUROPEAN FUELS CONFERENCE

10TH ANNIVERSARY MEETING



KEY SPEAKERS

Jean-Jacques Mosconi, Senior Vice President, Strategy and Development, **TOTAL**

Aileen Jamieson, Managing Consultant, **WOOD MACKENZIE**

Fatih Birol, Chief Economist, **INTERNATIONAL ENERGY AGENCY**

Nancy Young, Vice President Environment Affairs, **INTERNATIONAL AIRLINES ASSOCIATION OF AMERICA**

Capt Nicholas Mahony, Head of Marine Department, **BIMCO**

Raffaele Liberali, Director for Technology, **EUROPEAN COMMISSION**

Giacomo Rispoli, Senior Vice President, Refining and Marketing, **ENI SPA**

Anna Nord Bjercke, Head of Bioenergy, **STATOIL HYDRO**

- Only the European Fuels conference will provide a **strong overview** of all major trends affecting refinery output and cross-industry perspectives at unique **streamed sessions** covering Automotive, Aviation and Marine and Bunker fuels allowing you to delve into the challenges relevant to your own industry
- Hear from the most acclaimed, Aileen Jamieson, **WOOD MACKENZIE**, how the European refining sector is affected in the global context
- **Improve your existing and future CO2 strategy** based on a best practice case study presentation by Pierre Macaudiere, Head of Fuels and Emissions Control, **PSA PEUGEOT CITROEN**
- **JOIN co-hosts TOTAL** during the 10th Anniversary celebration reception where you can meet key decision makers who will be valuable future contacts
- Seize this opportunity to network and influence over **250 major refiners and fuel developers** at the meeting place for the entire fuels industry

www.wraconferences.com/efc09

EVENT CO-HOST:



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THE EUROPEAN FUELS CONFERENCE

WHY THIS EVENT?

The year 2009 marks the 10th anniversary of the European Fuels Conference. Over the past 10 years, the conference has helped provide a platform to discuss and debate new technologies that have impacted the refining and fuels industry. This year the conference, renowned for its content driven agenda and senior level speaker panel, will probe even deeper into the complex and sometimes challenging European fuels sector.

The programme will provide a strong overview of all of the major trends affecting refinery output and the diverse challenges faced by the individual fuel developers and vehicle manufacturers.

The **Alternative Fuels Symposium** will kick off the conference, bringing together a very senior audience including policy makers who will update you with the most relevant aspects from the renewable energies sector. Climate change has been the stimulus for change for many major nations resulting in new energy policies of which alternative fuels are part of the solution. The Alternative Fuels Symposium is the perfect way to spend just one day learning about the latest developments and trends in the market. Discussions will cover: Hydrogen, Fuel Cells, Electric Drive Trains, Hybrid applications and Second vs. Third Generation Biofuels. For your benefit, sessions will be divided into both strategic and technical approaches.

The **European Fuels Conference** on 11-12 March will offer a snap shot of the global refining industry embracing the impact of global demands on the European refining sector, answering how refineries are reacting to the new fuel specifications and how they are modifying their operations to meet these specifications. Understand how policy drivers are impacting the fuels industry and which technologies will be used to tackle climate change and how refiners are adapting to the new sulphur specifications.

The second day of the conference has been widened to encompass 3 dedicated focus groups covering Automotive Fuels, Marine and Bunker

Fuels and Jet Fuels. This year we have developed a new improved format that will allow you to meet with your peers from the refining and fuels sectors, and discuss in-depth the issues that directly affect your business. We will be analysing the role of the shipping industry in reducing global emissions, how aviation fuels can achieve efficiency when burning cleaner fuels and if alternative fuels is a viable option for aviation; as well, we will find out which the latest developments in the automotive sector are regarding CO2 emissions.

The 10th Anniversary European Fuels conference is the meeting place for the entire fuels industry, offering unrivalled business networking and exchange of ideas at unique streamed sessions covering Automotive, Aviation and Marine and Bunker fuels allowing you to delve into the challenges relevant to your own industry.

We look forward to welcoming you to celebrate the 10th Anniversary conference and hope to have a wonderful stay at the beautiful city of Paris.

ABOUT THE WORLD REFINING ASSOCIATION

The WRA has achieved worldwide recognition for the organisation of high level, strategic and technical conferences within the downstream oil and gas sectors. Our industry lead events are renowned as market leaders for the refining, petrochemical and processing industry globally.

Due to our strong and long standing relationships with governments and all of the major oil and gas producers worldwide, we ensure our events consistently tap into the key issues affecting the industry and we bring together the principle influencers to share their thoughts, ideas and vision with you, our audience.

Our annual events take place across the globe in Europe, CIS, Russia, Middle East and Asia. They take centre stage in the oil and gas calendar together with our awards which are increasingly becoming a sought after commodity to highlight best practice excellence within the industry.

WHO SHOULD ATTEND?

- Senior Executives from Oil and Gas Companies
- Senior Executives from the Bunker Fuels Industry
- Senior Executives from the Aviation Fuels Industry
- Senior Refining Specialists and Management Personnel
- Senior Representatives from Biofuels Majors
- Fuel and Powertrain Specialists
- Alternative Energy Developers
- Emission Control Developers
- International Government Officials and Regulators
- Engineering and Technology Manufacturers, Contractors and Providers
- Process and Technology Support Advisors and Licensors
- Project Management Specialists
- Business Development Experts
- Financiers: Corporate, Project and Trade Finance Specialist

2008 EVENT TESTMONIALS

" Well organised meeting, interesting topics, distinguished speakers and audience."
Antioco Mario Gregu, Director, Industrial Operations, SARAS

" Good diverse papers covering all the major issues facing/challenging the industry."
Philip Morris, Marketing Manager, Refining, Europe and Middle East, Tonnage Gases, Equipment and Energy, AIR PRODUCTS

" I am delighted I attended The European Fuels Conference 9th Annual Meeting as I made many new contacts and it offered me the opportunity to open my mind to new technologies and opportunities to generate energy."
Carmen Pirovano, Engineering, Modelling and Pilot Plant Department, ENI REFINING AND MARKETING

" The European Fuels Conference contained a wide spectrum of high quality presentations. In addition to " main stream " solutions, some unconventional but interesting ideas were also presented."
Holger Braess, General Manager, Energy and Fuels, BMW GROUP

ALTERNATIVE FUELS SYMPOSIUM: TUESDAY 10 MARCH 2009

08:30 Registration and coffee

09:00 Business card exchange and welcome

09:20 Session one: Global trends and opportunities

- European Union renewable energy policy updates: Climate change and the new European initiatives in the field of non-nuclear energy
- The Fuel Cells and Hydrogen Joint Technology Initiative (FCH JTI) – Strategies for market launch
- Energy challenge of the 21st century: fuels efficiency, CO2 capture, transport and storage

Raffaele Liberali, Director for Technology,

EUROPEAN COMMISSION

Gijs Vriesman, Chair, **NEW IG**

Jean François Gruson, Head of Economy

Department, **INSTITUT FRANCAIS DU PETROLE**

11:00 Coffee break

11:30 Session two: Biofuels: current key issues and trends

- Second vs. Third generation: new technologies, projects and sustainability
- Key issues and trends in the Biodiesel industry
- Supply and demand in the ethanol industry

Dr Manuel Lage, General Manager, **NGVA EUROPE**

Sergio Thompson-Flores, CEO, **INFINITY BIO-ENERGY**

13:00 Lunch and social networking opportunity

14:30 Session three: Alternative fuels and automotive industry: electrical vehicles, hybrid, biofuels, fuel cells and hydrogen

- Renault strategy and vision for the Electric Vehicle
- PSA Peugeot Citroen: addressing CO2 challenges
- Environmental challenges: the GM perspective
- Road to sustainable mobility

Alice De Brauer, Vice-President Strategic Environmental Planning, **RENAULT**

Pierre Macaudiere, Head of Fuels and Emissions Control, **PSA PEUGEOT CITROEN**

Jon Bereisa, Director, Advanced Engineering Fuel Cell Systems, **GM POWERTRAIN**

Peter Froeschle, General Manager, Strategic Energy Projects & Fuel Cell / EV, **DAIMLER AG**

15:45 Coffee break

16:15 Session four: Hydrogen and fuel cells: turning potential into a reality

- Fuel Cells Transport Vehicles: accelerating research and deployment of world-class fuel cell technologies for application in transport, stationary and portable power
- Global energy challenges, future mobility and hydrogen: improving performance and durability
- Twin Carriers: creating option through and beyond an energy dislocation. How Hydrogen and Electricity can deliver a materially new growth opportunity

Marcus Nurdin, President, **FUEL CELL EUROPE**

Duncan Macleod, Vice President, **SHELL HYDROGEN**

Ulf Hafsel, Head of Business Development Hydrogen, **STATOILHYDRO**

Henri Winand, President, **INTELLIGENT ENERGY**

17:45 Close of day one

EUROPEAN FUELS CONFERENCE: DAY ONE: WEDNESDAY 11 MARCH 2009

08.00 Conference registration and coffee

09:00 Opening welcome address and business card exchange

09:20 Session one: A global overview of the refining sector

- A snap shot of the global refining industry: What are the key trends in the major refining hubs of Asia, Russia, the Middle East and the Americas?
- Overview of the refining sector in Africa
- European refining in a global context.
- What impact will global demands have on the European sector and how will the market dynamics change?
- What investment is being made globally in refineries to meet market demands?
- Resilience of major upcoming downstream projects: the Jubail Refining Petrochemical project in Saudi Arabia in the current financial turmoil.

Maurice Radebe, Managing Director, **SASOL OIL**

Aileen Jamieson, Managing Consultant, **WOOD MACKENZIE**

Jean-Jacques Mosconi, Senior Vice President, Strategy and Development, **TOTAL**

10:30 Coffee break

11:00 Key note presentation: Oil market outlook: Drivers and uncertainties

Fatih Birol, Chief Economist, **INTERNATIONAL ENERGY AGENCY**



11:20 Session two: European refining industry: future challenges and opportunities

Chairman: Jacques Blondy, Agricultural Development Manager, **TOTAL REFINING AND MARKETING**

- Development strategies of major European refiners.
- How are the refineries reacting to the demand for efficient production of cleaner marine fuels?
- What impact are renewable fuels having on the European refining sector? How are refiners adapting?
- How have refiners within Eastern Europe modified their operations to meet new fuels specifications and compete within the wider region?

Giacomo Rispoli, Senior Vice President, Refining and Marketing, **ENI SPA**

Artur Thernes, Director of Downstream Technology, **MOL**

Senior Representative, **CESKA REFINERSKA**

13:00 Lunch and social networking opportunity

14:30 Session three: How policy drivers are impacting the fuels industry

- The latest prospects in the refining industry and the implications of the EU energy and climate change policy
- An update on the European Biofuels Directive including blending targets.
- IMO and regional marine fuel legislation update including implications for refiners of fuel sulphur, and ISO fuel specifications. Alternative emissions compliance options through to 2020.
- National government certification and quantification for any alternative fuels – What does it mean for the European sector?

Isabelle Muller, Secretary General, **EUROPIA**

Peter Jensen, Project Manager, Transport and Environment, **EUROPEAN ENVIRONMENT AGENCY**

Pierre Dechamps, Adviser – Energy and Climate Change, **EUROPEAN COMMISSION**

Doris Schroecker, Directorate for General Energy and Transport, **EUROPEAN COMMISSION ***

16:00 Coffee break

16:30 Session four: Innovative technologies and processes in the European refining industry

- Working together to tackle climate change: the latest technologies involved across the refining and fuels sector.
- CO2 emission capture and storage challenges – What are the key issues?
- Will catalyst developers be able to improve the performance and efficiency of new technology to meet the rising demand for cleaner fuels?
- How are refiners adapting to the new sulphur specifications?

Senior Representative, **AXENS**

17:45 Close of day one



19:00 Gala evening hosted by **TOTAL**



For the latest confirmed speakers and conference programme visit www.wraconferences.com/efc09

EUROPEAN FUELS CONFERENCE DAY TWO: THURSDAY 12 MARCH 2009

08:30 Conference registration and coffee

09:00 Session five: Automotive, marine and aviation fuels: global issues and trends

Chairman: Jean-Jacques Mosconi, Senior Vice President, Strategy and Development, **TOTAL**

- Responding to challenges in the automotive industry: creating the necessary infrastructure and building close cooperation between the automotive industry, fuels suppliers and authorities.
- Energy diversity – how do we fuel the automotive future? What are the key developments in the automotive sector?
- Analysing the role of the shipping industry in reducing global emission versus the forecast industry expansion.
- The airlines' commitment to commercially viable, environmentally friendly alternative jet fuels

Senior Representative, **THE EUROPEAN AUTOMOBILE MANUFACTURERS ASSOCIATION (ACEA)**

Don Gregory, Partner, **SUSTAINABLE MARITIME SOLUTIONS LTD**

Nancy Young, Vice President Environmental Affairs, **INTERNATIONAL AIRLINES ASSOCIATION OF AMERICA**

10:30 Coffee break



11:00 and 14:00 Dedicated fuel discussions: Delegates are to choose from either:

Stream A: Automotive Fuels

Stream B: Marine and Bunker Fuels

Stream C: Aviation Fuels

All delegates will rejoin for lunch at 12:30 and afternoon coffee breaks at 15:30



11:00 Stream A: Automotive fuels future fuel options

Chairman: Peter Tjan, **PT-MANAGEMENT CONSULTANTS**

- New technologies and products to answer the environmental challenge whilst meeting consumer expectations.
- Energy diversity-how do we fuel the automotive future? What are the key developments in the automotive sector?
- Reduction of emissions: alternatives, projects and the latest developments

Olivier Abadie, CERA Director, Global Oil, **CAMBRIDGE ENERGY RESEARCH ASSOCIATES**

Senior Representative, **REPSOL**



11:00 Stream B: Marine and bunker fuels future fuel options

Chairman: Don Gregory, Partner, **SUSTAINABLE MARITIME SOLUTIONS LTD**

- A ship operator's perspective: Concerns about future restrictions
- Bunker fuels: Quality, standards and the environment
- Efficiency of ship-owners voluntary initiatives: Slow steaming
- Case study examples of how the engine developers are working towards cleaner and more environmentally friendly operations.

Kjeld Aabo, Senior Manager, **MAN DIESEL**

Pedro-Miguel Martínez Sánchez, Products Technology Manager, **CEPSA**

Captain Nicholas Mahony, Marine Manager, **BIMCO**



11:00 Stream C: Aviation and jet fuels future fuel options

Chairman: Maurice Radebe, Managing Director, **SASOL OIL**

- Environmental implications alternative fuels in aviation - assessing impacts
- Engine technology and the future generation of aviation fuels: achieving efficiency when burning cleaner fuels including case study examples.
- The view from a jet engine manufacturer. Are alternative fuels a viable option for the aviation industry? If so what are the opportunities and developments for the fuels sector?

Dr. Lourdes Maurice, Chief Scientist, Office of Environment and Energy, **FAA**
Senior Representative, **EMBRAER**

Senior Representative, **BRITISH AIRWAYS***

Jonathan Hart, Strategic Marketing Manager, **ROLLS-ROYCE**

15:30 Coffee break

16:00 Session six: Plenary wrap up session

All attendees will rejoin in the main conference hall to hear a summary of all 3 breakout sessions that will provide a concise overview of the main issues discussed in each stream. The summary will be followed by a question and answer session including speakers featured within each stream to allow delegates to have a clear synopsis of the major issues affecting the entire fuels industry.

17:30 Close of the conference

12:30 Lunch and social networking opportunity

14:00 Stream A continued: Automotive fuels future fuel options

Chairman: Peter Tjan, **PT-MANAGEMENT CONSULTANTS**

- Working together: developments within the Alternative Fuels Sector
- Electrical vehicles: where are the suppliers? Are we ready for a large demand?
- Biofuels: what is coming up next? Technical, regulatory and sustainability issues.

Peter Boisen, Chairman, **NGVA EUROPE**

Jacques Blondy, Agricultural Development Manager, **TOTAL REFINING AND MARKETING**

14:00 Stream B continued: Marine and bunker fuels future fuel options

Chairman: Don Gregory, Partner, **SUSTAINABLE MARITIME SOLUTIONS LTD**

- Measures to reduce ships' oil consumption
- Alternative methods of reducing emissions: scrubbing technology
- Will there be more investment into crackers and what technology is likely to be adopted?
- Meeting future cleaner marine fuels demand with alternative fuels. Is the hybrid-electric vessel using hydrogen fuel cell an option?

Ian Adams, Secretary General, **INTERNATIONAL BUNKER INDUSTRY ASSOCIATION (IBIA)**

Senior Representative, **SHELL MARINE**

14:00 Stream C continued: Aviation and jet fuels future fuel options

Chairman: Maurice Radebe, Managing Director, **SASOL OIL**

- Facilitating the introduction of alternative fuels in aviation; qualification, certification and other challenges
- Sustainable aviation fuels for the future: development of Biofuels and Synthetic fuel blends
- Finding biofuels sources with greater yield for biojet. Algae as the future feedstock – is it feasible?
- An overview of alternative fuel potential in the aviation industry: from biofuels to fuel cells

Mark Rumizen, Alternative Fuels Certification Team Leader, **CAAFI**





Anna Nord Bjercke, Head of Bioenergy, **STATOIL HYDRO**

REGISTRATION FORM

THE EUROPEAN FUELS CONFERENCE 2009 10TH ANNIVERSARY MEETING

PARIS, FRANCE, 10-12 MARCH 2009

5 EASY WAYS TO REGISTER

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 +44 (0) 20 7430 9513 or +44 (0) 1242 582 15  World Refining Association, 4th Floor, 86 Hatton Garden, London, EC1N 8QQ

REGISTRATION FEE

- 3 Days – Alternative Fuels Symposium and the European Fuels Conference (10-12 March 2009) €2235 Please reserve my attendance at the Gala Evening on 11 March
 European Fuels Conference Only (11-12 March 2009) €1500 I am unable to attend but would like to purchase the proceedings €640
 Alternative Fuels Symposium (10 March 2009) €750

French VAT is charged at 19.6% on registration fees

DELEGATE DETAILS

Title	First Name	Last Name	Job Title	Email

To register more than 3 delegates, please photocopy this booking form. Group discounts are available from more than 3 registrants, please email v.dragodan@theenergyexchange.co.uk for further information.

Company Name _____
Nature of Business _____
Address _____
City _____ State/County _____
Country _____ Zip/Postcode _____
Telephone _____ Fax _____

Authorised by _____ **Signature** _____
Company CEO/MD _____ Head of Downstream _____
Head of Aviation Fuels _____ Head of Marine Fuels _____

ADMINISTRATION DETAILS

Accounts payable contact _____
Title _____ First Name _____ Last Name _____
Telephone _____ Email _____ EU customers VAT number _____

PAYMENT DETAILS - Please tick your chosen method of payment

I will pay by bank transfer/invoice I will pay by credit card
Visa Mastercard Amex Credit Card Number
Issue No Expiry Date IBAN No
Name of cardholder _____ Address _____
Signature of cardholder: _____

PAYMENT – TERMS AND CONDITIONS CONFIRMATION:

Our official confirmation, invoice and hotel booking details will be emailed to you within 3 days of receiving your registration.

PAYMENT:

Payment of the full delegate fee is due 14 days after the invoice date, or immediately, if the registration is made within one month of the event. Our invoice will show your registration fee in Euros. Our full bank account details are on the invoice.

Please note your booking is valid only after full payment is received. We recommend you check with your Finance Department that payment has been made before travelling to the Conference.

CANCELLATIONS:

Made one month prior to the start of the conference will be refunded less a 50% administrative charge. Refund will be made after the conference.

Made within one month of the start date of the conference will receive no refund. Substitutes are acceptable at any time.

FORCE MAJEURE:

Please note that in case of force majeure The World Refining Association is relieved of all obligations. Force majeure includes any circumstances beyond the will of The World Refining Association, that impedes permanent or temporary compliance with the obligations, such as 'acts of god' including war, danger of war, government regulations, revolts, strikes, transportation difficulties, fire or severe disturbances affecting the conference organisation or its suppliers.

ADMINISTRATION – TERMS AND CONDITIONS

OFFICIAL VENUE AND HOTEL ACCOMMODATION

Le Meridien Montparnasse Hotel, 19 Rue du Commandant Mouchotte, Paris 75014, France, Tel: +33 1 44 36 44 36, Fax: +33 1 44 36 49 00. The cost of the hotel accommodation is not included in the conference fee. The World Refining Association has negotiated preferential rates at the hotel (Classic Bedroom for single or double occupancy €225 per night inclusive of tax) for delegates attending the event. For any accommodation related queries please contact Natasha Harwood via email at n.harwood@theenergyexchange.co.uk

REGISTRATION FEE

The registration fee covers attendance at all sessions, refreshments, lunches, receptions and documentation containing the speaker presentations. Please note it may be necessary to alter the content or timing of the programme or its speakers. French vat is charged at 19.6% on registration fees.

LANGUAGE

The official conference language will be English.

CUSTOMER SERVICES

For questions concerning your registration, attendance, visa support and invoice payments, please contact our Customer Services Department, Tel: +44 (0)1242 529 090, Fax: +44 (0)1242 582 157.

BOOKING CODE

W

Why you should attend the 10th Anniversary European Fuels Conference

HEAR what are the major supply and demand issues and what implications do quality and availability have on the global market

LEARN the latest prospects in the refining industry and the implications of the EU energy and climate change policy

DISCOVER what the new marine fuels technologies to reduce emissions are and the ways of measuring and reducing CO2 and learn how to meet future cleaner marine fuels demand with alternative fuel

SEIZE this opportunity to network and influence over 250 major refineries and fuel developers.

DEMONSTRATE YOUR SOLUTIONS TO HUNDREDS OF POTENTIAL CLIENTS

The European Fuels Conference and the Alternative Fuels Symposium offer you the perfect platform to raise your company profile with key decision makers in the refining and fuels sector.

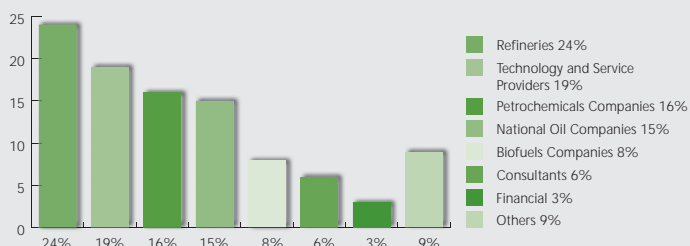
Corporate sponsorship packages are designed and tailored specifically to allow you to maximise your company's profile and provide you with the opportunity to network with targeted senior level executives. All packages offer excellent levels of publicity before, during and after the event.

Located centrally within our registration and dedicated social networking foyer, exhibitors will have

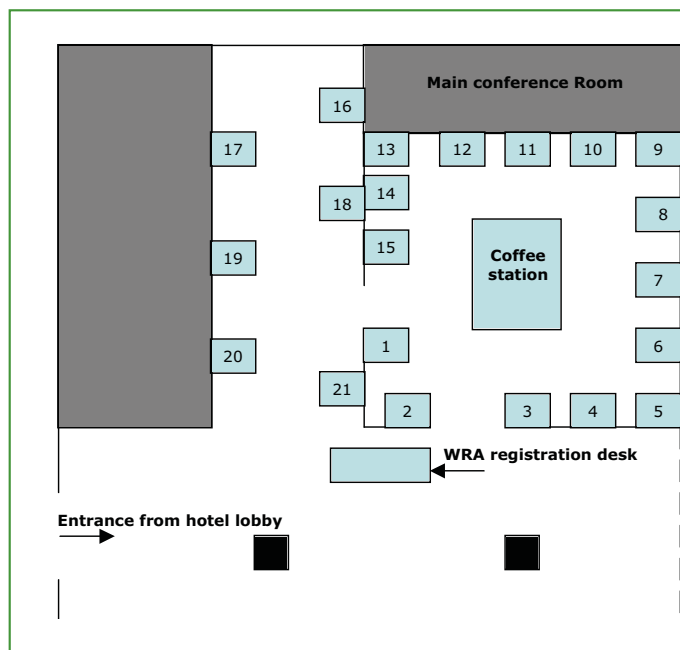
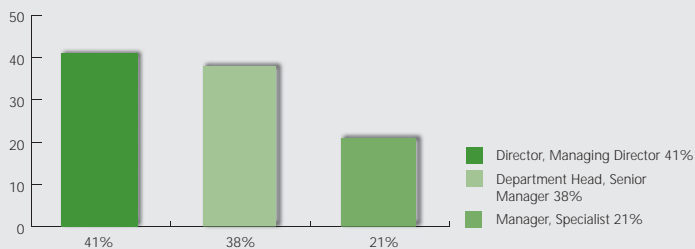
the opportunity to meet with clients, showcase products and services and position themselves as an industry leader to refining and fuels majors in the region.

Do not miss this unique opportunity to showcase your company to a dedicated audience of leading senior executives involved in the refining and fuels sector.

EXPECTED INDUSTRY AUDIENCES



EXPECTED SENIORITY



LIMITED OPPORTUNITIES AVAILABLE

To discuss your exhibition or sponsorship requirements in more detail, please contact:

Emma Glenn, Business Development Manager
e.glenn@theenergyexchange.co.uk

Violeta Dragodan, Conference Manager
v.dragodan@theenergyexchange.co.uk

Tel: +44 (0)20 7067 1800 **Fax:** +44 (0)20 7430 0552



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