



World
Refining
Association

a **CLARION** company
EVENTS

ABU DHABI, UAE 10-13 JANUARY 2010



PLANT MAINTENANCE IN THE MIDDLE EAST 3RD ANNUAL MEETING



KEY PANEL MEMBERS

Mahmood Mirza, Manager Plant Maintenance, **BAHRAIN PETROLEUM COMPANY (BAPCO)**
 Abbas Hadi, Maintenance Superintendent, **SAUDI ARAMCO**
 Hamid Harche, Lead Maintenance Operations Engineer, **QATAR PETROLEUM**
 Ali Al Hussaini, Maintenance Superintendent, **ABU DHABI OIL REFINING COMPANY (TAKREER)**
 Frank Sutcliffe, Head of Reliability Engineering, **PETROLEUM DEVELOPMENT OMAN (PDO)**
 Yaqoob Al Hadrhrami, Maintenance Manager, **OMAN POLYPROPYLENE**
 Velauytham Balasubramanian, Head of Inspection, **RUWAI'S FERTILIZER INDUSTRIES (FERTIL)**
 Ahmed Khalifa, Maintenance Planning and Control Department Head, **SEDI KERIR
 PETROCHEMICALS COMPANY (SIDPEC)**

- Four days of interactive learning experiences focused purely on the downstream sector, which means you will only hear the **most critical issues to your role!**
- More precise and profound knowledge in **Plant Reliability and Asset Management and Successful Turnaround planning**. We created especially for you two dedicated days to cover these topics with **world class experts** sharing their **best practices** and discussing the challenges with you.
- The only platform where you will be able to ask your questions to an industry **speaker panel** consisting of **85% operating companies** with the most successful and profitable plants, enabling you to **set world class maintenance standards for your plant**.
- Unique practical advice on the **most time-efficient and cost effective maintenance strategies** with case-studies that you can apply at work to visibly improve the performance of your plant.

Pre-Conference Workshop: Plant Reliability and Asset Management Strategies
 Post-Conference Workshop: Shutdown and Turnaround Planning and Execution

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PLANT MAINTENANCE IN THE MIDDLE EAST

WELCOME

Dear Colleague,

On behalf of the World Refining Association, it gives me great pleasure to welcome you to our 3rd Annual Plant Maintenance Meeting.

Over 150 senior level maintenance experts took part in the second edition of our Plant Maintenance Conference earlier this year in Abu Dhabi. Building upon its success, the World Refining Association is proud to host the third edition taking place from 10-13 January 2010. Now recognised as the essential meeting place for maintenance personnel, our industry platform will provide the opportunity for you to gain a complete overview of the most time efficient and cost effective maintenance strategies, to discuss with colleagues best practice technologies and maintenance solutions being implemented in plants to guarantee their successful, safe and profitable operations.

In today's current economic climate we are seeing a number of new downstream projects either delayed or being put on hold, which makes it even more important than ever to ensure that existing facilities are operating profitably and safely and that no extra time or expense is spent on unexpected maintenance problems which can cause product loss and operational disruptions.

Each company needs to ensure they implement the most suitable strategy for their operation and use the most advanced tools to ensure their maintenance costs are kept to a minimum and periods of down time during turnarounds are short and efficient.

What's new? We have listened to and taken on board our attendees views to deliver an annual meeting place directly in line with the industries requirements.

Our inaugural **Advisory Board** includes influential plant maintenance leaders from within the region and beyond assisting with the creation of and helping us to provide an unbiased, industry driven agenda.

Our **Maintenance Superintendents' Panel Discussion** provides our maintenance leaders from major regional operating companies the opportunity to share their vast experience and answer your questions, creating an open and interactive forum for extended discussions and much needed information exchange.

With numerous social occasions including coffee breaks, lunches and social receptions, all designed to provide you with excellent opportunities to develop useful business contacts, this really is THE must attend meeting place for all involved in the maintenance sector.

We look forward to welcoming you to Plant Maintenance in the Middle East and hope that you will have a wonderful stay in the vibrant city of Abu Dhabi.

Yuliya Hare
Conference Manager, Middle East Operations
World Refining Association

ABOUT THE WORLD REFINING ASSOCIATION

Since 1997, The World Refining Association has achieved worldwide recognition for the organisation of high level, strategic and technical conferences within the downstream refining, petrochemical, fuels and fertilizer sectors. Our industry events are renowned as market leaders in their fields.

Due to our strong and long standing relationships with governments and all of the major oil and gas producers worldwide, we ensure our events consistently tap into the key issues affecting the industry and we bring together the principle influencers to share their thoughts, ideas and vision with you, our audience.

Our annual conferences take place across the globe in Europe, CIS, Russia, Middle East and Asia. They take centre stage in the oil and gas calendar together with our awards which are increasingly becoming a sought after commodity to highlight best practice excellence within the industry.



INAUGURAL ADVISORY BOARD MEMBERS



Nabeel Ali Akbar Alyed
Superintendent Maintenance Division, Jiddah Refinery
SAUDI ARAMCO



Herman Aerts
Operational Excellence Manager, Plant Availability
BOREALIS



Mohammed Sulaiman
Field Maintenance Manager
DOLPHIN ENERGY



Ahmed Khalifa
Maintenance Planning and Control Department Head
SEDI KERIR PETROCHEMICALS COMPANY (SIDPEC)



Mahmood Mirza
Manager Plant Maintenance
BAHRAIN PETROLEUM COMPANY (BAPCO)



Elsayed Abdel Latif Bedair
Engineering General Manger
GULF OF SUEZ PETROLEUM COMPANY (GUPCO)

PLANT MAINTENANCE IN THE MIDDLE EAST AGENDA AT A GLANCE

PLANT RELIABILITY AND ASSET MANAGEMENT WORKSHOP	PLANT MAINTENANCE IN THE MIDDLE EAST CONFERENCE		TURNAROUNDS AND SHUTDOWNS WORKSHOP
SUNDAY 10 JANUARY 2010	MONDAY 11 JANUARY 2010 DAY ONE	TUESDAY 12 JANUARY 2010 DAY TWO	WEDNESDAY 13 JANUARY 2010 NEW FOR 2010
08:00 Registration and coffee	08:00 Registration and coffee	08:00 Registration and coffee	08:00 Registration and coffee
09:00 Opening address and business card exchange	09:00 Opening address and business card exchange	09:00 Opening and business card exchange	09:00 Opening and business card exchange
09:15 Empowering asset management and inspection	09:30 Keynote address	09:10 Preventive, predictive and proactive maintenance	09:15 Optimising turnaround planning
10:30 Coffee break	09:35 Maintenance strategies in the Middle East	10:30 Coffee break	10:30 Coffee break
11:00 Asset optimisation	10:30 Coffee break	11:00 Best-in-class in environmental and process control	11:00 Successful execution and tasks implementation
12:30 Lunch	11:00 Maintenance planning and management	12:30 Lunch	12:30 Lunch
14:00 Reliability driven practices and tools	12:30 Lunch	14:00 Advanced tools for successful maintenance	14:00 Evaluation of plant shutdown processes
15:30 Coffee break	14:00 Maintenance Superintendents' panel discussion	15:30 Coffee break	15:30 Coffee break
16:00 Interactive panel session - summary and key learnings	15:30 Coffee break	16:00 Interactive session - Innovation and management of change	16:00 Interactive panel session - summary and key learnings
17:00 Closing remarks and end of workshop	16:00 Roundtable discussions	17:30 Closing remarks and end of conference	17:00 Closing remarks and end of workshop
19:00 Pre-conference registration and welcome reception	Roundtable 1: Root Cause failure analysis, beyond problem solving Roundtable 2: Static Equipment troubleshooting Roundtable 3: Rotating Equipment maintenance		
	17:00 Close of day one and social networking reception		

WHO SHOULD ATTEND?

- Maintenance Superintendents
- Licensing and Technology Directors and Managers
- Plant and Operation Directors and Managers
- Maintenance Team Leaders, Engineers, Supervisors
- Heads of HSE, Industrial Security Managers
- Rotating Equipment Engineers
- Reliability Specialists
- Static Equipment Specialists
- Inspection Engineers
- Condition Monitoring Engineers
- Vibration Engineers and Analysts
- Equipment Specialists and Superintendents
- Lubrication Managers
- Planning Engineers and Superintendents
- Project Engineers and Managers
- Electrical Maintenance Engineers
- Turnaround Planning Managers
- Process Control Engineers
- Mechanical Heads

2009 CONFERENCE TESTIMONIALS

"The technical quality of this conference was excellent, which is why I will continue to send my team to the WRA's series of Plant Maintenance in the Middle East Conferences. Keep up the great work!"

Abdulaziz Al Saleh, General Supervisor, South Ghawar Engineering Division, SAUDI ARAMCO

"The conference was of truly high caliber! It exceeded my expectations in terms of the variety of companies attending and the quality of the speakers and their presentations"

Mohammed Sulaiman, Field Maintenance Manager, DOLPHIN ENERGY

"This conference provides an excellent opportunity to meet colleagues and exchange best maintenance practices with other experts from different companies and countries. Thank you for the excellent organization!"

Ali Al Hussaini, Maintenance Superintendent, TAKREER

"The meeting was very informative and useful. I am certainly going to recommend my colleagues to come to next event with me. Thank you for all your good work."

Farid Fatani, Maintenance Engineer, SAUDI ARAMCO



Team packages available. Register 3-6 delegates and save up to £8300 - see the booking form for details

PLANT RELIABILITY AND ASSET MANAGEMENT WORKSHOP SUNDAY 10 JANUARY 2010

It's crucial to remember that successful asset management and reliability strategies are key elements of what we call the 'steps to operational excellence.' Especially in the current economic environment there are higher expectations such as increasing profit margins, reducing operating and maintenance costs and improving product quality which can only be met by operating a reliable plant.

With efficient asset management you are likely to have smoother operations with fewer interruptions, more uptime and less downtime. And that means more profits for your operation.

08:00 Registration and coffee

09:00 Opening welcome address and business card exchange

09:15 Session one: Empowering asset management and inspection

- Understanding the value of asset management by looking at the return on assets.
- A look at combining all aspects of asset management into a coherent framework and integrating it with the requirements, design and development activities of every phase of a project case studies.
- Development of inspection procedures. A complete look at how continuous evaluation and improvement can help prevent failure.

Velayutham Balasubramanian, Head of Inspection, **RUWAI FERTILIZER INDUSTRIES (FERTIL)**

Verma Mayaram, Inspection Section Head, **ABU DHABI OIL REFINING COMPANY (TAKREER)**

10:30 Coffee break



11:00 Session two: Asset optimisation

- Enhancing plant reliability and availability. Saudi Aramco's Riyadh Refinery case study will highlight the milestones and most important changes that took place to lead to successful operations.
- Improved regulatory compliance and input into planned shutdowns.
- Improved ownership of assets at plant level and increased reliability and availability.

Abbas Hadi, Maintenance Superintendent, **SAUDI ARAMCO**

Omar Al Turki, Professor, **KING FAHD UNIVERSITY OF PETROLEUM AND MINERALS**

12:30 Lunch



14:00 Session three: Reliability driven practices and tools

- Asset Integrity and Reliability Managements Systems and their implementation.
- Utilising Plant Asset Management (PAM) systems to gather data from Condition Monitoring and Equipment modules to deliver health data of the downstream plant.
- RBI and RCM analysis for medium and high criticality systems. How to analyze the failure of the systems.

Qadeer Ahmed, Reliability Engineer, **QATARGAS**

Senior Representative, **ABU DHABI GAS LIQUEFACTION COMPANY (ADGAS)**

15:30 Coffee break

16:00 Session four: Interactive panel session – summary and key learnings

- Summary of key learning's and in-depth discussions between the audience and speakers.

17:00 Close of workshop

DAY ONE: PLANT MAINTENANCE IN THE MONDAY 11 JANUARY 2010

08:00 Registration and coffee

09:00 Opening welcome address and business card exchange

09:15 Keynote Address

Our keynote presentation will highlight the importance of effective maintenance practices in the current climate and the role they play in ensuring a profitable and safe operational environment.

09:30 Session one: Maintenance strategies in the Middle East

- The role of choosing the right maintenance strategy and identifying the goals you want to achieve. A look at which practices are the most time and cost effective in the current climate.
- Finding a strategic framework that synthesises new developments and makes it clearer to evaluate developments sensibly and apply those likely to be of most value to your company.
- Implementing a maintenance strategy. Key points and steps that need to be assessed and implemented. Identifying the right tools for your maintenance approach.

Herman Aerts, Operational Excellence Manager, Plant Availability, **BOREALIS**

Mahmood Mirza, Manager Plant Maintenance, **BAHRAIN PETROLEUM COMPANY (BAPCO)**

10:30 Coffee break

11:00 Session Two: Maintenance Planning and Management

- Doing the maintenance work correctly. How to ensure that tasks which are being planned are the correct tasks for the maintenance problem?
- Doing the right job and not just doing the job right.
- Effective prioritising of the maintenance scheduled workload and backlog.
- Identifying the common reasons for RCA Programme failure and benchmarks for successful programme operation.

Ahmed Khalifa, Maintenance Planning and Control Department Head, **SEDI KERIR PETROCHEMICALS COMPANY (SIDPEC)**

Frank Sutcliffe, Head of Reliability Engineering, **PETROLEUM DEVELOPMENT OMAN (PDO)**

Ricky Smith, Principal Advisor, **GPAllied**

MIDDLE EAST CONFERENCE

Hamid Reza Seyed Jafari, Planning and Control Manager, **SHIRAZ REFINERY, NATIONAL IRANIAN OIL REFINING AND DISTRIBUTION COMPANY (NIORDC)**

12:30 Lunch

14:00 Session three: Maintenance superintendents' panel discussion

All attendees are invited to join this highly interactive discussion with panel of top maintenance industry leaders and share their experiences and approaches for completing maintenance tasks.

Participants will be invited to put their questions and observations direct to the panel and learn from their own steps to achieving operational and maintenance excellence.

Ali Al Hussaini, Maintenance Superintendent, **ABU DHABI OIL REFINING COMPANY (TAKREER)**

Nabeel Ali Akbar Alsyed, Superintendent Maintenance Division, Jiddah Refinery, **SAUDI ARAMCO**

Abbas Hadi, Maintenance Superintendent, **SAUDI ARAMCO***

15:30 Coffee Break

16:00 Session four: Roundtable discussions

Created specifically for interactive open discussions providing the opportunity for increased information exchange.

Each Roundtable Chairman will introduce their activities within their specialised area and the key issues that will be discussed at their table. Following the introductions, attendees will be invited to select the table of their choice and engage in interactive discussions.

ROUNDTABLE 1: ROOT CAUSE FAILURE ANALYSIS, BEYOND PROBLEM SOLVING

Roundtable leader: **Ricky Smith**, Principal Advisor, **GPAllied**

ROUNDTABLE 2: STATIC EQUIPMENT TROUBLESHOOTING

Roundtable leader: **Herman Aerts**, Operational Excellence Manager, Plant Availability, **BOREALIS**

ROUNDTABLE 3: ROTATING EQUIPMENT MAINTENANCE

Roundtable leader: **Khaled Zaki Ahmad Khedr**, Rotating Equipment Department Head, **GULF OF SUEZ PETROLEUM COMPANY (GUPCO)**

17:00 Close of day one and social networking reception

* subject to final confirmation

DAY TWO: PLANT MAINTENANCE IN THE MIDDLE EAST CONFERENCE TUESDAY 12 JANUARY 2010

08:00 Registration and coffee

09:00 Business card exchange

09:10 Session five: Preventive, predictive and proactive maintenance

- Moving away from preventative maintenance to a more predictive approach - testing/inspection analysis and finally conversion of raw data into useful information.
- Proactive maintenance techniques against PM techniques.
- Managing a preventive maintenance programme effectively.

Tayseer Ali Fateel, S-Chem Maintenance Planning Superintendent, **SAUDI CHEVRON**
Senior Representative, **ABU DHABI OIL REFINING COMPANY (TAKREER)**

10:30 Coffee Break



11:00 Session six: Best-in-class in environmental and process control

- Environmental excellence within the maintenance department. Bringing safety and the environment into the mainstream of maintenance management. Case study review of Saudi Aramco's operations.
- Key Performance Indicators (KPI's) and their importance in assessing and controlling maintenance functions. Leading and Lagging KPI's.
- Centrifugal compressors operation problems and solutions. Case study on operation difficulties with gas lift compressor recycle at GUPCO'S production facilities and how these complications can be resolved.
- Defining and implementing KPI's and their importance in assessing and controlling of the relevant maintenance functions. Progress and achieved results will be measured against defined and planned targets. How can learning points be implemented in future projects.

Nabeel Ali Akbar Alsyed, Superintendent Maintenance Division, **SAUDI ARAMCO**

Walter Mesterom, Director, **PDM**

Khaled Zaki Ahmad Khedr, Rotating Equipment Department Head, **GULF OF SUEZ PETROLEUM COMPANY (GUPCO)**

12:30 Lunch

14:00 Session seven: Advanced tools for successful maintenance

- Equipment innovations. Tools designed with a much greater emphasis on reliability and maintainability.
- CMMS and CRM. Successful implementation and failure prevention.
- Lean maintenance and life cycle costing.
- Decision support tools, such as hazard studies, failure modes and effects analyses and expert systems.

Mohammed Elsyed, Maintenance Planning Engineer, **SEDI KERIR PETROCHEMICALS COMPANY (SIDPEC)**

Hamid Harche, Lead Maintenance Operations Engineer, **QATAR PETROLEUM**

John Armstrong, Technical Director, **NATCO**

15:30 Coffee break

16:00 Session eight: Innovation and management of change

Attendees are invited to join this highly interactive session where participants will discuss the role of technology and innovations in maintenance development and how these changes are managed and driven within their organisations. The session will be chaired by expert panel members who will answer your questions and take an active role in the discussions.

Ahmed Khalifa, Maintenance Planning and Control Department Head, **SEDI KERIR PETROCHEMICALS COMPANY (SIDPEC)**

Ricky Smith, Principal Advisor, **GPAllied**

Walter Mesterom, Director, **PDM**

John Armstrong, Technical Director, **NATCO**

17:00 Closing address and close of conference



**NEW FOR 2010: TURNAROUNDS AND SHUTDOWNS WORKSHOP
WEDNESDAY 13 JANUARY 2010**

SUCCESSFUL PLANNING AND EXECUTION WORKSHOP

Turnarounds and Shutdowns Management is a vital part of the maintenance process for all experts involved in carrying out plant shutdowns and it also plays an important role in personnel progression training.

Are you and your personnel fully prepared for your next Turnaround? Our one-day interactive case-study driven agenda will bring exceptional benefits for the maintenance personnel, their plant and their company.

08:00 Registration and coffee

09:00 Business card exchange

09:15 Session one: Optimising turnaround planning

- Planning the frequency of scheduled outages with the aim of securing uninterrupted successful operations.
- The role of risk assessment of acceptable minimum flow rates and product specification in shutdown scheduling.
- Maintaining knowledge for equipment assets and operating systems conditions as a key factor for cost effective planning for plant shutdowns.

Yaqoob Al Hadhrami, Maintenance Manager, **OMAN POLYPROPYLENE**

Sultan Al Juhani, Electrical and Instrumentation Supervisor, **AR-RAZI SAUDI METHANOL COMPANY, SABIC**



10:30 Coffee break

11:00 Session two: Successful execution and tasks implementation

- Turnaround troubleshooting: innovative technologies and strategies for time-effective execution.
- Effective shutdown management through process and cost control. Identifying the right approaches for your plant.
- Ensuring the effectiveness and quality of works during the highly intense period of shutdown execution.

Tayseer Ali Fateel, S-Chem Maintenance Planning Superintendent, **SAUDI CHEVRON**

Roy Festus, Turnaround Planning Section Head, **ABU DHABI OIL REFINING COMPANY (TAKREER)**

12.30 Lunch

14:00 Session three: Evaluation of the plant shutdown process

- Progress and achievements measured against expectations.
- Line-up of a virtual Turnaround Organisation next to the existing Maintenance Organisation (Micro-design, R and R); shadow-team approach. Design and implementation of a Performance and Project Management System to secure the outcome of the improvement process.
- A look at the effective management of recording data from a completed turnaround execution for the next planned outage.

Walter Mesterom, Director, **PDM**



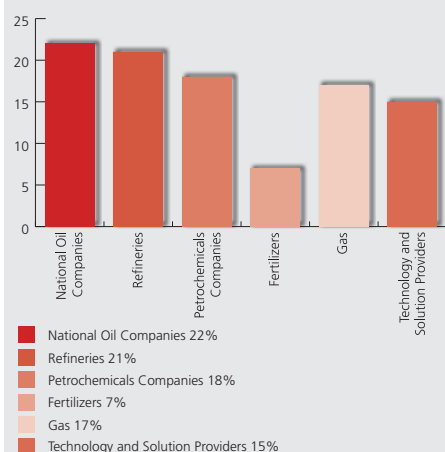
15:30 Coffee break

16:00 Session four: Interactive panel session – summary and key learnings

- Summary of key learnings and in-depth discussions between the audience and speakers.

17:00 Close of workshop

INDUSTRY REPRESENTATION AT PAST PLANT MAINTENANCE IN THE MIDDLE EAST CONFERENCES



COMPANIES THAT HAVE PREVIOUSLY ATTENDED INCLUDE:

3M GULF • ABB ENGINEERING • ABU DHABI GAS LIQUEFACTION COMPANY (ADGAS) • ABU DHABI OIL COMPANY • ABU QIR FERTILIZERS COMPANY • ABU DHABI COMPANY FOR ONSHORE OIL OPERATIONS (ADCO) • ABU DHABI GAS INDUSTRIES (GASCO) • ABU DHABI MARINE OPERATING COMPANY (ADMA-OPCO) • AL BAYRONI FERTILIZER COMPANY • AL BILAD CATALYST • ALFA LAVAL MIDDLE EAST • ASSET PERFORMANCE NETWORKS • ATLAS COPCO MIDDLE EAST • BANDAR IMAM PETROCHEMICAL COMPANY • BAHRAIN PETROLEUM COMPANY (BAPCO) • BOREALIS POLYMERS • BOROUGE • BOSICOR PAKISTAN • BURCKHARDT COMPRESSION • CHIYODA CORPORATION • CONSOLIDATE CONTRACTORS COMPANY • CONVERTEAM • DAHLMAN INTERNATIONAL • DETCON • DNV • DOLPHIN ENERGY • DUPONT • DUPONT PERFORMANCE ELASTOMERS • EGYPTIAN MAINTENANCE COMPANY • EMDAD • EMERSON PROCESS MANAGEMENT • ENGINEERS INDIA • EQUATE PETROCHEMICAL COMPANY • EURECAT • FAUJI FERTILIZER BIN QASIM • FERTIAL • FLUKE • GARLOCK • GATES FLEXIMAK • GEA BATIGNALLES TECHNOLOGIES THERMIQUES • GEA ECOFLEX MIDDLE EAST • GENERAL COMPANY FOR CHEMICAL INDUSTRIES • GULF FARABI PETROCHEMICAL COMPANY • GULF OF SUEZ PETROLEUM COMPANY (GUPCO) • IBN SINA - NATIONAL METHANOL COMPANY • INSPECTORATE INTERNATIONAL • INTERTEK • IPEDEX PRODUCTION • JACOBS CONSULTANCY • JOHN CRANE MIDDLE EAST • JORDAN PETROLEUM REFINERY • KAEFER • KARRENA GULF • KING FAHAD UNIVERSITY OF PETROLEUM AND MINERALS • KUWAIT NATIONAL PETROLEUM COMPANY • LA NOUVELLE GENERAL TRADING • LINDE • MAINTENANCE PARTNERS • MARGHAM DUBAI ESTABLISHMENT • NATCO • NATURGAS ENERGIA • NIGERIA LNG • NATIONAL IRANIAN OIL REFINING AND DISTRIBUTION COMPANY, (NIORDC) • OLAYAN DESCON • OMAN LNG • OMAN POLYPROPYLENE • OMAN REFINERIES & PETROCHEMICALS COMPANY • ORIENTAL PETROCHEMICAL COMPANY • ORYX ENGINEERING SOLUTIONS • PAK ARAB REFINERY • PAKISTAN AIRLINES • PDM • PERFORMANCE PLUS • PETROFAC • QATAR FUEL "WOQOD" • QATAR PETROLEUM • QATARGAS • RABIGH REFINING & PETROCHEMICAL COMPANY (PETRO RABIGH) • RELIANCE INDUSTRIES • RUWAISS FERTILIZER INDUSTRIES (FERTIL) • SABIC • AR-RAZI SAUDI METHANOL COMPANY • SABO ARMATUREN SERVICE • SAFRA COMPANY • SAHARA PETROCHEMICALS COMPANY • SAJAA GAS PRIVATE LTD COMPANY • SAUDI ARABIAN FERTILIZER COMPANY • SAUDI ARAMCO • SAUDI CHEVRON PHILLIPS • SAUDI KAYAN PETROCHEMICAL COMPLEX • SAUDI METHANOL COMPANY • SE ROMINSERV • SEGAS • SEPAHAN OIL COMPANY • SHARQ EASTERN PETROCHEMICAL COMPANY - SABIC • SHELL GLOBAL SOLUTIONS • SHIRAZ OIL REFINING COMPANY • SEDI KERIR PETROCHEMICALS COMPANY (SIDPEC) • S-OIL • STAMICARBON • SULZER CHEMTECH • ABU DHABI OIL REFINING COMPANY (TAKREER) • TASNEE PETROCHEMICALS COMPANY • THYSENKRUPP XERVON GULF • TRACERCO • TUEV NORD • TYCO VALVES & CONTROLS • UHDE SERVICES • UNION FENOSA GAS • VECTRA GROUP • ZAKUM DEVELOPMENT COMPANY (ZADCO)

Why you should attend the 3rd Annual Plant Maintenance in the Middle East Conference

In today's current economic climate we are seeing a number of new downstream projects either delayed or being put on hold, which makes it even more important than ever to ensure that existing facilities are operating profitably and safely and that no extra time or expense is spent on unexpected maintenance problems which can cause product loss and operational disruptions.

Only this event can boast of attracting year on year the largest number of major operating companies in the Middle East than any other event which means it is a unique and essential meeting platform for all maintenance experts to network, learn from each other, share vital information and accumulate ideas and find best solutions.

Join us and receive first hand detail on best approaches and solutions for tackling maintenance issues that producers face daily or during their turnarounds and shutdowns. You will learn details of new technologies and innovations being implemented at different facilities to ensure successful operations. From the case-study presentations delivered by our expert maintenance panel you will be able to select best practices for your business.



Network directly with the regions maintenance leaders:

Business Card Exchange: Prior to both the workshops and the conference, delegates are given an opportunity to formally meet and greet other leaders in plant maintenance. Business cards are exchanged and key relationships forged that can be fostered throughout the event and beyond.

Networking Opportunities: 12 coffee breaks, 4 lunches and 2 networking receptions! Plenty of opportunities are offered for you to catch up with your peers, meet new influential decision makers and secure new business leads.

Roundtable and Panel Debates: Expert Chairmen have been selected to manage specific discussions. Select your table of choice and join interactive and informal discussions.

TEAM PACKAGE



Register 3-6 delegates and save up to £8,300!

Maximise your company's investment by attending as a team. Attend all the streams and equip everyone with the latest market knowledge. Ensure you have meaningful conversations and form long term relationships with all of the 120+ attendees. Make sure your team hit the ground running on return to the office.

OFFICIAL MEDIA PARTNERS



SPONSORSHIP OPPORTUNITIES

This is the largest maintenance event in the region. All major operating companies take part in this critical information exchange platform.

The 2010 Meeting will be even bigger and better – do not miss out!

There is simply no other maintenance event in the Middle East that can boast such a quality gathering of maintenance experts.

Speakers already confirmed include: **BAPCO, SAUDI CHEVRON, SAUDI ARAMCO, SIDPEC, BOREALIS, TAKREER, ADGAS, PDO, QATAR PETROLEUM, FERTIL, QATARGAS, GUPCO, PDM, AR-RAZI SAUDI METHANOL COMPANY, NALCO, ABU QIR FERTILIZERS COMPANY** and many more.

As keen industry players, our sponsors PDM, NATCO, ECOM Instruments and GPAllied know that this is the not-to-be-missed maintenance event in the Middle East where they will be presented with the opportunity to meet and talk with their existing clients to forge even stronger relationships and meet a wide range of potential consumers who come to this event every year to network with colleagues and to find out about the latest technologies that can help them with their day-to-day work.

Our corporate sponsorship packages are customised and designed specifically to allow you to maximise your company's profile. Tailored specifically to suit your individual needs including both your budget and level of publicity.

Stand out among your competitors and take this opportunity to join us and place your business directly in the maintenance industry arena!

Take this unique opportunity to join our corporate sponsors and place your business directly in the maintenance industry arena

To discuss your sponsorship requirements in further detail, please contact:

Yuliya Hare, Conference Manager, on

Tel: +44 (0)207 067 1800 / **Fax:** +44 (0)207 430 0552

Email: y.hare@theenergyexchange.co.uk



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