

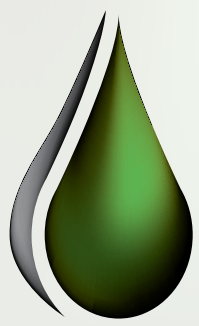
UPDATED BROCHURE



PARIS, FRANCE 9-12 MARCH 2010

# THE EUROPEAN FUELS CONFERENCE

## 11TH ANNUAL MEETING



### Key panel members

- Jean-Jacques Mosconi, Senior Vice President, Strategy & Development, **TOTAL**
- Fatih Birol, Chief Economist, **INTERNATIONAL ENERGY AGENCY (IEA)**
- Giacomo Rispoli, Senior Vice President R&D, **ENI**
- Olly Mace, Technology, Strategy and Regulatory Affairs Manager, **BP BIOFUELS**
- Simo Honkanen, Senior Vice President Sustainability and HSSE, **NESTE OIL**
- Frigyes Lestak, General Manager, CO<sub>2</sub> Efficiency, **SHELL**
- Monique Vermeire, Fuels Technologist, **CHEVRON GLOBAL MARINE**
- Muriel Desaegeer, General Manager, **TOYOTA MOTOR EUROPE**
- Christian Dumas, Vice President Sustainability and Eco-Efficiency, **AIRBUS**

### Benefits of attending

- Understand the challenges and opportunities within your markets: **automotive, aviation, marine and bunker fuel**
- Hear how European refiners are striving to maintain profitability and efficiency during the current economic environment
- Discover the **latest technologies and processes** that help refiners achieve EU fuel specifications
- **Maximum interaction** - something for everyone: unique business card exchange sessions, formal presentations, panel discussions, interactive social networking including a **Gala Dinner**

### DON'T MISS!

- **Pre Conference:** Alternative Fuels Symposium
- **Post Conference:** CO<sub>2</sub> and Energy Efficiency Forum

“The European Fuels Conference provides a comprehensive overview and a deep understanding of the major issues impacting the refinery industry.”  
**Jean-Jacques Mosconi**, Senior Vice President, Strategy & Development, **TOTAL**

[www.wraconferences.com/europeanfuels](http://www.wraconferences.com/europeanfuels)

Event co-host



Sponsors





# THE EUROPEAN FUELS CONFERENCE

## WHY THIS EVENT?

2010 marks the year that the European Union's member states should have reached the target of 5.75% renewable fuels in the transportation sector. How many countries have reached this target? With falling oil demand and refiners' reduced profit margins, the main focus for fuel developers and refiners is how best to use their existing assets to maintain profitability whilst complying with fuel specifications.

### New opportunities for your business

Attracting the biggest names from European refineries, fuel developers and policy makers, industry leaders will meet at the 11th Annual European Fuels Conference to debate these issues and discuss new opportunities now available for your business. Offering insights into the outlook of the fuel sector, topics will include:

- Renewable Energy Directive and Fuels Quality Directive
- case studies - how European refiners are striving to maintain profitability and efficiency
- the latest technologies and processes helping refiners achieve EU fuel specifications
- in-depth discussions on trends of automotive, marine, bunker and aviation future fuels.

### Alternative Fuels: from Alternative to Imperative

With growing pressure to move towards cleaner environmentally friendly fuels, alternative fuels are becoming a global commercial force. The **Pre-conference Alternative Fuels Symposium** has been designed to help traditional hydrocarbon producers maximise their gain from the clean energy challenge in biofuels, hydrogen and fuel cells, electric and hybrid vehicles.

Contributions from Toyota, Renault, Peugeot and Lotus will certainly guarantee a rich and productive debate.

In addition, the post-conference **CO<sub>2</sub> and Energy Efficiency Forum** will explore:

- the latest developments in energy efficient process technologies
- cost-effective CO<sub>2</sub> emissions and energy solutions
- the latest CO<sub>2</sub> capture technologies

With **unique business card exchange sessions** and a **Gala Dinner**, co-hosted by TOTAL, this is the ONLY event of the year for Europe's oil refining and fuels industry that offers you maximum interaction and learning that will keep your business at the forefront of your sector.

## ABOUT THE WORLD REFINING ASSOCIATION

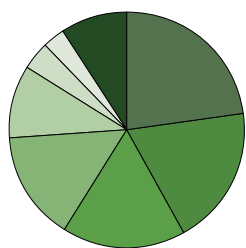
Since 1997, The World Refining Association has achieved worldwide recognition for the organisation of high level, strategic and technical conferences within the downstream refining, petrochemical, fuels and fertilizer sectors. Our industry events are renowned as market leaders in their fields.

Due to our strong and long standing relationships with governments and all of the major oil and gas producers worldwide, we ensure our events consistently tap into the key issues affecting the industry. We bring together the principle influencers to share their thoughts, ideas and vision with you, our audience.

Our annual conferences take place across the globe in Europe, CIS, Russia, Middle East and Asia. They take centre stage in the oil and gas calendar together with our awards which are increasingly becoming a sought after recognition of industry best practice excellence.

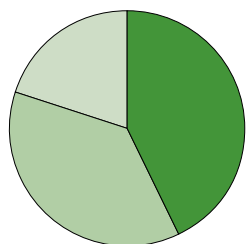


## PROFILE OF PAST ATTENDEES



### By Industry Sector

Refineries	23%
Technology and Service Providers	19%
Petrochemicals Companies	17%
National Oil Companies	15%
Biofuels Companies	10%
Consultants	4%
Financial	3%
Others	9%



### By Seniority

Director, Managing Director	43%
Department Head, Senior Manager	37%
Manager, Specialist	20%

## WHO SHOULD ATTEND

### Alternative Fuels Symposium: 9 March 2010

Senior Vice Presidents, Executive Vice Presidents, Directors and Managers from:

- Alternative Energy Developers
- Biofuel Majors
- Hydrogen and Fuel Cell Developers
- Fuel Car Developers
- Fuel and Powertrain Specialists

### European Fuels Conference: 10-11 March 2010

Senior Vice Presidents, Executive Vice Presidents, Directors and Managers from:

- Refining and Marketing
- Refining Operations
- Automotive fuels, Marine and Bunker Fuels and Aviation Fuels Industry
- Senior Refining Specialists and Management Personnel
- Biofuels Majors
- Alternative Energy Developers

### CO<sub>2</sub> and Energy Efficiency Forum: 12 March 2010

Senior Vice Presidents, Executive Vice Presidents, Directors and Managers of:

- Downstream Strategy
- Refining and Marketing
- Refining Operations
- Downstream Technology
- CO<sub>2</sub> Management
- Clean Fuel Project Managers

## 11TH ANNUAL CONFERENCE, PARIS, FRANCE 9-12 MARCH 2010

### EUROPEAN FUELS CONFERENCE AGENDA AT A GLANCE

#### ALTERNATIVE FUELS SYMPOSIUM

##### TUESDAY 9 MARCH 2010

<b>09:10</b> The alternative fuels and the global scenario: from alternative to imperative	<b>14:00</b> Hydrogen fuel cells: case studies of market penetration and driving technologies for the future
10:30 Coffee break	15:30 Tea break
<b>11:00</b> Keynote address: regulatory updates: Feasibility of achieving Renewable Directive objectives	<b>16:00</b> Automotive industry panel: a new era in front of your eyes. Are you ready for that?
<b>11:30</b> Biofuels: new generation biofuels, flexi-cars and key market drivers, restraints, challenges and perspectives for the sector	17:30 Closing remarks and end of the symposium
12:40 Luncheon with social networking opportunity	19:00 Pre-conference registration and welcome reception

#### EUROPEAN FUELS CONFERENCE

##### DAY ONE: WEDNESDAY 10 MARCH 2010

<b>09:10</b> Renewable Energy Directive (RED) and Fuel Quality Directive (FQD): how these regulations are affecting the refining industry
10:30 Coffee break
<b>11:00</b> Keynote presentation: Fatih Birol, Chief Economist, INTERNATIONAL ENERGY AGENCY
<b>11:30</b> Global demand and supply: overcoming the impact on European refiners operations
12:30 Luncheon with social networking opportunity
<b>14:00</b> How European refiners are striving to maintain profitability and efficiency during the current economic environment: case studies
15:30 Tea break
<b>16:00</b> Clean fuels technology: how refining technology and processes help refiners achieve fuel specifications
17:30 Close of day one
19:00 Gala evening hosted by: 

##### DAY TWO: THURSDAY 11 MARCH 2010

<b>09:10</b> Global environmental opportunities for automotive, marine and aviation fuels: achieving fuel specifications
10:30 Coffee break
<b>11:00</b> Automotive fuel specifications for the future: how are the refiners coping?
12:30 Luncheon with social networking opportunity
<b>14:00</b> Keynote Presentation: Jean-Jacques Mosconi, Senior Vice-President Strategy and Development, TOTAL
<b>14:30</b> Marine clean fuel specifications and it's impact on the industry. Interactive discussion with the entire value-chain including: bunker suppliers, ship-owners, regulators, port authorities, engine manufacturers and technical solution providers.
15:30 Tea break
<b>16:00</b> Challenges of development and deployment of aviation alternative fuels
17:30 Closing remarks and end of conference

#### CO<sub>2</sub> AND ENERGY EFFICIENCY FORUM

##### FRIDAY 12 MARCH 2010

<b>09:10</b> Regulatory updates: implementation of EU ETS and CCS Directive when living in a CO <sub>2</sub> constrained world	<b>14:00</b> Most cost effective way to reduce CO <sub>2</sub> emissions: the latest research and development advances
10:30 Coffee break	15:30 Coffee break
<b>11:00</b> Roadmap on how refiners are looking to improve energy performance operationally	<b>16:00</b> Carbon Capture Storage & Markets: identifying and securing opportunities for refineries
12:30 Luncheon with social networking opportunity	17:30 Closing remarks and end of the forum

### 2009 EVENT TESTIMONIALS

"Good coverage of themes, interesting conference"

Giacomo Rispoli, Senior Vice-President, Refining and Marketing, **ENI SPA**

"The conference in Paris was very interesting and rewarding"

Anna Nord Bjercke, Head of Bioenergy, **STATOILHYDRO**



"The European Fuels Conference offers a great opportunity to learn more about the demands and expectations of both the petrochemical industry as well as automotive OEMs"

Eelco Dekker, Chief Marketing Officer, **BIO MCN**

"An excellent global overview of fuels business, good to learn about the future fuels"

Ana Cristina Campos, Products Development Manager, **GALP ENERGIA**



"Very interesting approach to alternative appliance, excellent presentations"

Andriejus Ancuta, Technical Director, **ACHEMA GROUP**

"Very good platform and excellent networking opportunities"

Sasha Vukojevic, Business Development Manager, **HTE COMPANY**

"Well organised meeting, interesting topics, distinguished speakers and audience"

Antiocho Mario Gregu, Director, Industrial Operations, **SARAS**



# THE EUROPEAN FUELS CONFERENCE

## ALTERNATIVE FUELS SYMPOSIUM, TUESDAY 09 MARCH 2010

With growing concerns about climate change and the pressure to move towards a cleaner environment, alternative fuels are becoming a global commercial force.

Developed and developing nations alike are looking to all forms of biofuels, hydrogen and fuel cells, electric and hybrid drive as an important alternative to reduce CO<sub>2</sub> emissions.

08:00 Registration and coffee

09:00 Opening and business card exchange

### 09:10 Alternative fuels and the global scenario: from alternative to imperative

- Alternative fuels: What credible business models and policies are associated with these
- The role of alternative transport fuels in mitigating climate change and options for biofuels: a perspective from BP
- Comparative analysis of hydrogen fuel cell, battery electric and hybrid vehicles in a sustainable road transport
- The Ethanol policy under the spotlight, global climate, targets, funding and sustainability. A Brazilian perspective in the face of Europe.

Olly Mace, Technology, Strategy and Regulatory Affairs Manager, **BP**

Jean François Gruson, Chief of Economic Department, **INSTITUT FRANCAIS DU PETROLE**

Allan Kardec Duailibe, National Director of Fuels, **(ANP) National Agency of Petroleum, Natural Gas and Biofuels**

Nicolas Meilhan, Senior Consultant, **FROST & SULLIVAN**

10:30 Coffee Break

### 11:00 Keynote address: regulatory updates: feasibility of achieving Renewable Directive objectives

Raffaele Liberali, Director of Energy DG Research, **EUROPEAN COMMISSION**

### 11:30 Biofuels: new generation biofuels, flexi-cars and key market drivers, restraints, challenges and perspectives for the sector

- 2nd generation biofuels: new technologies and developments available
- Flexi-cars: offering a solution for a range of (alternative) biofuel approaches (bio-MTBE, DME, hydrogen, biodiesel)
- Conversion of vegetable oil: best practices and technologies

Chairman: **Eelco Dekker**, CMO, **BIOMCN**

Emmanuel Desplechin, Chief Representative in the European Union, **(UNICA) Brazilian Sugarcane Industry Association**

Philipp Hauck, Business Development Manager, **HTE**

12:40 Luncheon with social networking opportunity

### 14:00 Hydrogen fuel cells: case studies of market penetration and driving technologies for the future

Chairman: **Jean François Gruson**, Chief of Economic Department, **INSTITUT FRANCAIS DU PETROLE**

- Market penetration of fuel and driving technologies for the future
- Exploring the range of future hydrogen technologies, building and recharging hydrogen infrastructures
- Case study: Scandinavian Hydrogen Motorway
- Fuel cell vehicles on the road: California Fuel Cell Partnership case study
- Fuel cell projects: hydrogen – hybrid buses for public transport

**Duncan Macleod**, Vice President, **SHELL**

**Tom Read**, Chief Executive, **SCOTTISH HYDROGEN & FUEL CELL ASSOCIATION**

**Henri Winand**, CEO, **INTELLIGENT ENERGY**

**Anthony Brenninkmeijer**, Director, **DUTCHHY**

15:30 Coffee Break

### 16:00 Automotive industry panel: a new era in front of your eyes. Are we ready for that?

Chairwoman: **Muriel Desaeger**, General Manager, **TOYOTA MOTOR EUROPE**

- Renault, Peugeot and Lotus: answers on energy and environmental challenges: which fuels, which powertrain and vehicle technologies?
- Electric and hybrid power trains: potential to substitute liquid fuel with electricity and the cost of electric infrastructure
- Range extenders: how ready are we?
- Electrical car: potential to substitute liquid fuel with electricity

**Philippe Schulz**, Senior Manager Strategic Environmental Planning, **RENAULT**

**Richard Pearson**, Technical Specialist, **LOTUS ENGINEERING**

**Pierre Macaudiere**, Head of Fuels and Emissions Control, **PSA PEUGEOT**



TODAY TOMORROW **TOYOTA**

17:30 Closing remarks and end of the symposium

19:00 Pre-conference registration and welcome reception

## DAY ONE: EUROPEAN FUELS CONFERENCE

08:00 Registration and coffee

09:00 Opening welcome address and business card exchange



### 09:10 Renewable Energy Directive (RED) and Fuel Quality Directive (FQD): how these regulations are affecting the refining industry

Chairman: **Giacomo Rispoli**, Senior Vice President R&D, **ENI**

- Low carbon future fuels: delivering on Fuel Quality
- Implementation of climate change packages: EU ETS, Fuel Quality, Renewable Directive and the CCS Directive
- Government legislative framework to accelerate the production and distribution of alternative jet fuels

**Isabelle Muller**, Secretary General, **EUROPIA**

**Eelco Dekker**, CMO, **BIOMCN**

10:30 Coffee Break

### 11:00 Keynote presentation: Fatih Birol, Chief Economist, INTERNATIONAL ENERGY AGENCY

### 11:30 Global demand and supply: overcoming the impact on European refiners operations

- What is the evaluation of fuel quality globally? How a fuel market develops and how this will affect other sectors (e.g. agriculture, railway)
- What is the impact on European refiners from the global fuels market evolution?
- What are the major supply and demand issues?

**Johannes Benigni**, Managing Director, **JBC ENERGY**

**Simo Honkanen**, VP HSSE, **NESTE**

12:30 Luncheon with social networking opportunity



## 11TH ANNUAL CONFERENCE, PARIS, FRANCE 9-12 MARCH 2010

WEDNESDAY 10 MARCH 2010

### 14:00 How European refiners are striving to maintain profitability and efficiency during the current economic environment: case studies

- Challenges and prospects: how will the European refining market remain competitive?
- Survivability and future profitability of the European refining

Giorgio Cervi, Planning and Development Director, **CESKA REFINERSKA**

Bogdan Janicki, Director for Strategic Studies Department, **GRUPA LOTOS**

Andras Hollo, Product Development Manager, **MOL**

15:30 Coffee Break



### 16:00 Clean fuels technology: how refinery technology and processes help refiners achieve fuel specifications, maintenance optimisation: how to improve efficiency and productivity

- Reduce the GHG environment impact through cleaner fuels
- Catalyst advancements to increase refinery profitability
- Increasing hydro-cracking capacity to contribute to overall refining margins
- Improve asset management and optimise shutdown planning

Eric Benazzi, Marketing Director, **AXENS**

Claus Peter Haelsing, Vice President Process & Technology, **FLUOR**

Alain Floutier, Industry Solutions Marketing Director, **DASSAULT SYSTEMES**

17:30 Close of day one



19:00 Gala evening hosted by

**TOTAL**



DAY TWO: EUROPEAN FUELS CONFERENCE, THURSDAY 11 MARCH 2010

08:00 Registration and coffee

09:00 Opening welcome address and business card exchange



### 09:10 Global environmental opportunities for automotive, marine and aviation fuels: achieving fuel specifications

- Diesel vs gasoline: how to reach the goals of automotive sector?
- Accelerating the shift to low carbon vehicles and fuels: how the car industry plans to meet low carbon targets
- The impact on the high sulphur product market caused by the IMO fuel quality specifications
- Environmental issues in the aviation industry

Peter Tjan, Managing Director, **PT MANAGEMENT**

Paul Steele, Director Aviation Environment, **IATA**

Muriel Desaeger, General Manager, **TOYOTA MOTOR EUROPE**

10:30 Coffee Break



### 11:00 Automotive fuel specifications for the future: how are the refiners coping?

Chairman: Peter Tjan, Managing Director, **PT MANAGEMENT**

- Fuel specifications for cars: reduction of emissions
- Compatibility of fuel with alternative car engines
- Technologies development of fuel specifications for automotives: what automotive managers are expecting?
- Gasoline: the real fuel of the automotive sector, a refiners' answer to the automotive manufacturers

Robert Gmyrek, Director Biofuels, **PKN ORLEN**

Trevor Fletcher, Chairman of the Board, **NGVA EUROPE**

Philippe Girard, Scientific Director, **TOTAL**

12:30 Luncheon with social networking opportunity

### 14:00 Keynote Presentation: Jean-Jacques Mosconi, Senior Vice-President Strategy and Development, **TOTAL**

### 14:30 Marine clean fuel specifications and its impact on the industry

Interactive, balanced discussion with bunker suppliers, ship-owners, regulators, port authorities, engine manufacturers and technical solution providers.

Ian Adams, Chief Executive, **INTERNATIONAL BUNKER INDUSTRY ASSOCIATION (IBIA)**

Kjeld Aabo, Director, **MAN DIESEL**

Monique Vermeire, Fuels Technologist, **CHEVRON GLOBAL MARINE AND POWERGEN**

15:30 Coffee Break



### 16:00 Challenges of development and deployment of aviation alternative fuels

- Implications of the ETS for the BioJet fuels
- Cost of alternative fuels for aviation specifications
- Aviation alternative fuels: why do we need them and what are the benefits derived?
- Challenges to development and deployment of aviation alternative fuels

Pierre Albano, Vice President Environment, **AIR FRANCE**

Christian Dumas, Vice President Sustainability and Eco-Efficiency, **AIRBUS**

Senior Representative, **EMBRAER**

17:30 Closing remarks and end of the conference





## CO<sub>2</sub> AND ENERGY EFFICIENCY FORUM, FRIDAY 12 MARCH 2010

There is an increasing intolerance for any kind of CO<sub>2</sub> pollution, and regulations are becoming more and more stringent and the drive for competitiveness, accompanied by concern for the environment will continue to drive forward technological innovation and research in the CO<sub>2</sub> sector

08:00 Registration and coffee

09:00 Opening welcome address and business card exchange

### 09:10 Regulatory updates: implementation of EU ETS and CCS Directive when living in a CO<sub>2</sub> constrained world

- European Commission CO<sub>2</sub> regulations on fuel quality
- Challenges and opportunities in the climate change policy post - Copenhagen
- EU ETS: advancement strategies

Pierre Dechamps, Adviser Energy and Climate Change, **EUROPEAN COMMISSION**

Paul McConnell, Energy Markets Analyst, **WOOD MACKENZIE**

10:30 Coffee Break



### 11:00 Roadmap on how refiners are looking to improve energy performance operationally

- Continuing the use of fossil fuel while reducing carbon
- Energy efficiency: technical challenges and estimation of costs
- Developing and implementing the most appropriate energy management strategy
- Increasing energy efficiency in your refinery
- Energy conservation: technical issues in refinery processing

Frigyes Lestak, General Manager, CO<sub>2</sub> Efficiency, **SHELL**

Philippe Marchand, Head Of Corporate Planning Division, **TOTAL**

Esa Tamminen, Senior Engineering Associate, **NESTE OIL**

12:30 Luncheon with social networking opportunity

### 14:00 Most cost effective way to reduce CO<sub>2</sub> emissions: the latest research and development advances

- CO<sub>2</sub> reduction: optimise your refinery setup for minimum CO<sub>2</sub> emissions
- Achieving CO<sub>2</sub> emission standards for productivity and efficiency
- Decreasing CO<sub>2</sub> emissions in the life cycle of fuel production: from exploration to production level
- Options for de-carbonisation in a refining context
- Technology advancements to fast track your route to profitable emissions compliance
- What is the optimal product to reduce CO<sub>2</sub> emissions for refiners?

David Weeks, Technology Manager, Gas Processing and Carbon Capture and Storage, **MW KELLOGG**

Fabrizio Palmeri, Marketing Manager, **ALFA LAVAL**

15:30 Coffee Break



### 16:00 Carbon Capture Storage & Markets: identifying and securing opportunities for refineries

- Future outlook for the carbon market
- The latest CO<sub>2</sub> capture technologies
- CCS value chain: best practices for capture, transmission and storage of CO<sub>2</sub>
- CCS economic challenges: outcome of current projects
- Refineries opportunities to capture CO<sub>2</sub>

Tibor Papp, Head of Trading, **MOL GROUP**

Hubert Fabriol, Head of the Safety and Impacts of CO<sub>2</sub> Storage Unit, **BRGM**

17:30 Closing remarks and end of the workshop



## SOME COMPANIES THAT HAVE PREVIOUSLY ATTENDED






Abengoa • Achema Group • ADNOC • Afton Chemical • Air Liquide • Albemarle Catalysts • Avantium • Axens • Azerros • Baker Petrolite • Baku Refinery • Bapco • Basf • BCinsight • Biodiesel Vienna • Bioverda • BP Marine • BP Refining • Brostrom Tankers Norway • Cascade Technologies • CD Tech • CEPSA • Ceska Raffineria • Chevron • Conocophillips • Dupont Clean Technologies • ENI • ENI Division Refining • ERG Raffinerie • ERG Raffinerie Mediterranee • Ernst & Young • EUBIA • Eurecat • European Fuel Oxygenates • Europa • Exxonmobil • Exxonmobil Research & Engineering • Fluor • Foster Wheeler • Galp Energia • Gaz De France • Genco Group • Grupa Lotos • Haldor Topsoe • Headwaters Heavy Oil • Headwaters Heavy Oil • Hexagon Consultancy & Trade • Infineum • Innospec • Institut Francais Du Petrole • International Energy Agency • Jaguar Cars • Japan Petroleum Energy Centre • John Crane • Johnson Matthey • KBC Advanced Technologies • Koch Glitsch France Sarl • Lantmannen Agroetanol • Lanxess Deutschland • Linde • Lotos • Lurgi • Metso Automation • MW Kellogg • MAN Diesel • Maziva-Zagreb • Merichem Chemicals & Refinery Services • Messer Group • MOL • Naftec - Raffinerie D'arzew • NESTE OIL • New Energy Finance • Nigerian National Assembly • Nis A.D. Oil Company Serbia • OMV Deutschland • OMV Refining & Marketing • Operator Logistyczny Paliw Plynnych Sp Zoo • Petrobras • Petrofrance • Port Of Rotterdam • Pricewaterhousecoopers • Qatar Petroleum Refinery • Respsol • Reuters • Rompetrol Refining • Sabic Europe • Sasol (Johannesburg) • Sasol Technology • Saudi Aramco • Shell Global Solutions • Shell International Petroleum • Snecma • Societe Generale • Societe J Kingsman • Southern Illinois University • Statoil Hydro • Syngenta Seeds • Tamoil • Technip • Total • Turkish Petroleum Refineries Company • Uhde Gmbh • Unipetrol • UOP • Volkswagen • Vopak • Wood Mackenzie • Worley Parsons Europe

# REGISTRATION FORM

## EUROPEAN FUELS CONFERENCE 11TH ANNUAL MEETING

MARRIOTT HOTEL PARIS CHAMPS-ELYSEES  
PARIS, FRANCE **9-12 MARCH 2010**

### 5 EASY WAYS TO REGISTER

 [www.wraconferences.com/europeanfuels](http://www.wraconferences.com/europeanfuels)
 [e.huiban@theenergyexchange.co.uk](mailto:e.huiban@theenergyexchange.co.uk)
 +44 (0) 20 7067 1800 or +44 (0) 1242 529 090  
 +44 (0) 20 7430 9513 or +44 (0) 1242 582 157
  The Energy Exchange, 4th Floor, 86 Hatton Garden, London EC1N 8QQ, UK

### REGISTRATION FEE

Please select a package	Packages Options	Bookings made before 29 January 2010	Bookings made after 29 January 2010
<input type="checkbox"/>	Conference + Symposium + Forum	€2649 / (save €250)	€2,899
<input type="checkbox"/>	Conference + Alternative Fuels Symposium	€2049 / (save €200)	€2,249
<input type="checkbox"/>	Conference + CO <sub>2</sub> & Energy Efficiency Forum	€2049 / (save €200)	€2,249
<input type="checkbox"/>	European Fuels Conference	€1449 / (save €150)	€1,599
<input type="checkbox"/>	Alternative Fuels Symposium	€949 / (save €50)	€999
<input type="checkbox"/>	I am unable to attend but would like to purchase the proceedings		€645

### DELEGATE DETAILS

Title	First Name	Last Name	Job Title	Email

To register more than 3 delegates, please photocopy this booking form. Group discounts are available from more than 3 registrants, please email [e.huiban@theenergyexchange.co.uk](mailto:e.huiban@theenergyexchange.co.uk) for further information.

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Company Name \_\_\_\_\_

Nature of Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**Authorised by** \_\_\_\_\_ **Signature** \_\_\_\_\_

Company CEO/MD \_\_\_\_\_ Head of Downstream \_\_\_\_\_

Head of Aviation Fuels \_\_\_\_\_ Head of Marine Fuels \_\_\_\_\_

### ADMINISTRATION DETAILS

Accounts payable contact \_\_\_\_\_

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_ EU customers VAT number \_\_\_\_\_

### PAYMENT DETAILS - Please tick your chosen method of payment

I will pay by bank transfer/invoice  I will pay by credit card

Visa  Mastercard  Amex Credit  Card Number

Issue No  Expiry Date  IBAN No

Name of cardholder \_\_\_\_\_ Address \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

#### PAYMENT - TERMS AND CONDITIONS

Our official confirmation, invoice and hotel booking details will be emailed to you within 3 days of receiving your registration.

#### PAYMENT:

Payment of the full delegate fee is due 14 days after the invoice date, or immediately, if the registration is made within one month of the event. Our invoice will show your registration fee in Euros. Our full bank account details are on the invoice.

Please note your booking is valid only after full payment is received. We recommend you check with your Finance Department that payment has been made before traveling to the Conference.

#### CANCELLATIONS:

Made one month prior to the start of the conference will be refunded less a 50% administrative charge. Refund will be made after the conference.

Made within one month of the start date of the conference will receive no refund. Substitutes are acceptable at any time.

#### FORCE MAJEURE:

Please note that in case of force majeure The World Refining Association is relieved of all obligations. Force majeure includes any circumstances beyond the will of The World Refining Association, that impedes permanent or temporary compliance with the obligations, such as 'acts of god' including war, danger of war, government regulations, revolts, strikes, transportation difficulties, fire or severe disturbances affecting the conference organisation or its suppliers.

#### ADMINISTRATION - TERMS AND CONDITIONS

##### OFFICIAL VENUE AND HOTEL ACCOMMODATION

Marriott Hotel Paris Champs-Elysées, 70-72 av Des Champs- Elysées, 75008, Paris, France, Tel: +33 1 53 93 55 00, Fax: +33 1 53 93 55 01. The cost of the hotel is not included in the conference fee. The World Refining Association has negotiated preferential rates at the hotel (standard room for single or double occupancy 360 Euro per night excluding VAT) for delegates attending the event. For any accommodation related queries please contact Nicola Hunt via email at [n.hunt@theenergyexchange.co.uk](mailto:n.hunt@theenergyexchange.co.uk)

##### REGISTRATION FEE

The registration fee covers attendance at all sessions, refreshments, lunches, receptions and documentation containing the speaker presentations. Please note it may be necessary to alter the content or timing of the programme or its speakers.

##### LANGUAGE

The official conference language will be English.

##### CUSTOMER SERVICES

For questions concerning your registration, attendance, visa support and invoice payments, please contact our Customer Services Department, Tel: +44 (0)1242 529 090, Fax: +44 (0)1242 582 157.

BOOKING CODE **W**

# Why you should attend the 11<sup>th</sup> European Fuels Conference



“The European Fuels Conference provides a comprehensive overview and a deep understanding of the major issues impacting the refinery industry.”

Jean-Jacques Mosconi, Senior Vice President, Strategy & Development, **TOTAL**

- **HEAR** what the major supply and demand issues are and what implications quality and availability have on the global market and your business
- **LEARN** about the latest prospects for your business in the refining industry and the implications of the EU Renewable Energy Directive and Fuel Quality Directive
- **DISCOVER** the latest technologies and processes that help refiners achieve EU fuel specifications
- **SEIZE** this opportunity to network and influence over 250 major refineries and fuels developers



## DEMONSTRATE YOUR SOLUTIONS TO HUNDREDS OF NEW CLIENTS

The European Fuels Conference and Alternative Fuels Symposium offer you the perfect platform to raise your company profile with key decision makers in the refining and fuels sector.

Corporate sponsorship packages are designed and tailored specifically to allow you to maximise your company's profile and provide you with the opportunity to network with targeted senior level executives. All packages offer excellent levels of publicity before, during and after the event.

The exhibition area is located centrally within our registration and dedicated social networking foyer, so you will have the opportunity to meet with prospects, showcase your product and services and position yourself as an industry leader to refining and fuels majors in the region.

**DO NOT MISS THIS UNIQUE OPPORTUNITY** to showcase your company and confirm your position as a thought leader in this ever changing sector!



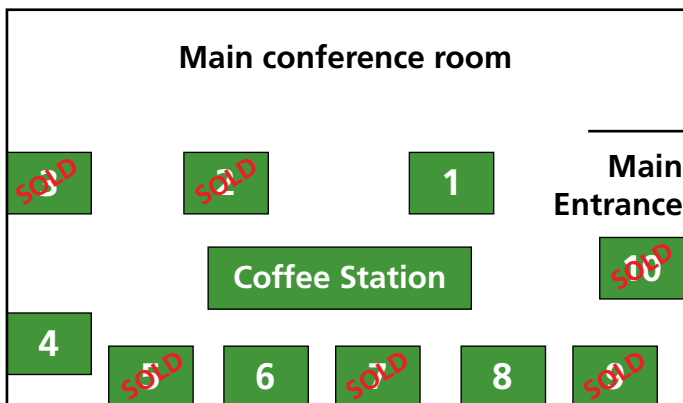
## LIMITED OPPORTUNITIES AVAILABLE

To discuss your exhibition or sponsorship requirements in more detail, please contact:

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**Tel:** +44 (0) 20 7067 1864

**Email:** [d.ling@theenergyexchange.co.uk](mailto:d.ling@theenergyexchange.co.uk)



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