



World Refining
Association

CLARION
EVENTS

BUDAPEST, HUNGARY 12-14 OCTOBER 2010



CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS 13TH ANNUAL MEETING



KEY SPEAKERS

László Varró, Vice President for Strategy, **MOL GROUP**

Artur Thernesz, Director of Downstream Development, **MOL GROUP**

Sławomir Jedrzejczyk, Chief Financial Officer, **PKN ORLEN**

Kirill Kravchenko, Chief Executive Officer, **NAFTNA INDUSTRIJA SRBIJE**
and Deputy General Director for Overseas Assets Management, **JSC GAZPROM NEFT**

Ivan Soucek, Chief Executive Officer, **CESKA RAFINERSKA**

Arkadiusz Wicik, Director, **FITCH RATINGS**

Alfred Leodolter, Director Project Management, **PETROM**

Anton Purgstaller, Head of Technical Development & Economics, **OMV**

MAIN REASONS TO ATTEND

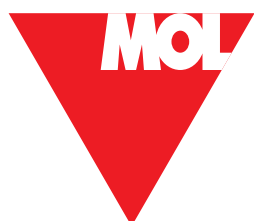
- Find innovative ways to **maintain profitability by increasing efficiency whilst controlling cost**
- **Gain invaluable intelligence on how technology can help you achieve EU targets** whether it is fuels or emissions specifications, and on **how to capitalise upon and improve refinery margins**
- **Improve your processes by using best practices refining strategies** and keep cost at a minimum

Pre-Conference Workshop: Greenhouse Gas and the Emissions Trading Scheme

Site Visit: MOL group's Duna refinery

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CO-HOST:



SPONSORS & EXHIBITORS:



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Operations Management



CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS

WELCOME MESSAGE OF MOL GROUP

Due to the recent rollercoaster years in the oil industry, the business results of all major European downstream companies have been negatively affected. Although impacted by the crisis as well, Central & Eastern European refining and marketing businesses are in relatively better shape than some Western European industry peers who are facing a series of refinery run cuts, eventual closures and enforced asset sales.

It should not be forgotten that Central & Eastern European oil companies also survived the strong shock of economic downturn as a consequence of the political-economic transformation in their countries some 20 years ago.

The recent recession clearly slowed down refinery development projects significantly for almost all companies operating in the region. That is why it is important to understand the major driving forces behind this industry's challenges. It is also **essential to develop the most appropriate strategies to cope with changes in the business environment, demand patterns, energy consumption and supply optimisation.** Decreasing carbon intensity from well-to-wheel and the development of value-creating human capital should also be high on the agenda.

The 13th Roundtable will focus on challenges that affect the refining and petrochemicals industry today with energy efficiency and energy savings programmes being seen as top priorities. The event will also consider the impact of environmental policies on attempts to improve and upgrade refineries to meet new fuel standards and CO2 emissions reduction targets and how best to use existing assets and in-house techniques to improve refinery or petrochemicals plant efficiency.

For those corporations that are in the midst of refinery development and market building, these topics are of significant importance. For regional players like MOL Group, its diversified portfolio gives more room for manoeuvre when creating conditions for optimal development.

To demonstrate theory in practice you are warmly invited to visit the Danube refinery during the pre-conference workshop day.

The social highlight of the event will be the Gala Evening reception co-hosted by MOL Group on Wednesday 13th October. At this reception the 2010 Central & East European Refinery/Plant of the year Award will be presented.

It is our pleasure to invite you to participate at the World Refining Association's 13th Annual Central & East European Refining & Petrochemicals Roundtable co-hosted by MOL Group.

We look forward to welcoming you to the conference and hope that you will benefit from the programme whilst enjoying your stay in Budapest.



György Mosonyi
Group CEO
MOL GROUP

WHO SHOULD ATTEND?

- Senior Executives from Oil, Refining and Petrochemical Companies
- Senior Refining Specialists and Management Personnel
- Engineering and Technology Manufacturers, Contractors and Providers
- Refinery Project Managers and Executives
- Process and Technology Support Advisors and Licensors
- Decision Makers from National Governments and Refining and Petrochemical Associations
- Industry Analysts and Consultants
- Business Development Experts
- Financiers: Corporate, Project and Trade Finance Specialists
- Biofuel Specialists

By bringing together over 200 top executives from the major refineries and petrochemical companies in the region, we provide you a much needed opportunity to meet your peers and exchange information concerning refining and petrochemicals related matters.

INDUSTRY ADVISORY BOARD MEMBERS



Ivan Soucek,
Chairman and Chief
Executive Officer,
CESKA RAFINERSKA



Artur Thernesz,
Director of Downstream
Development,
MOL GROUP



Marek Serafin,
Member of the
Management Board;
Petrochemical Operations,
PKN ORLEN



Johannes Benigni,
Managing Director,
JBC ENERGY



Marek Sokolowski,
Vice President of the
Board and COO,
GRUPA LOTOS



Philip Morris,
Marketing Manager
Refining,
AIR PRODUCTS PLC



Chris Beddoes,
Deputy Secretary
General,
EUROPIA

“A seldom opportunity to have some insight on the fascinating world of refining, in its current modernisation endeavour, it is invaluable to get an update on how people work and in what state their facilities are in”

Philipp Chladek, Analyst,
RAFFEISEN CENTROBANK

ABOUT THE WORLD REFINING ASSOCIATION

Since 1997, The World Refining Association has achieved worldwide recognition for the organisation of high level, strategic and technical conferences within the downstream refining, petrochemical, fuels and fertilizer sectors. Our industry events are renowned as market leaders in their fields.

Our annual conferences take place across the globe in Europe, CIS, Russia, Middle East and Asia. They take centre stage in the oil and gas calendar together with our awards which are increasingly becoming a sought after recognition of industry best practice excellence.

To register visit www.wraconferences.com/cee13
or call Tel: +44 (0) 207 067 1800
or Email: e.huiban@theenergyexchange.co.uk

CENTRAL EASTERN EUROPEAN REFINING AND PETROCHEMICALS MEETING AT A GLANCE

GREENHOUSE GAS AND THE EMISSIONS TRADING SCHEME WORKSHOP	CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS CONFERENCE	
PRE-CONFERENCE	DAY ONE	DAY TWO
<p>TUESDAY 12 OCTOBER 2010</p> <p>08.30 Registration</p> <p>09.00 Opening and business card exchange</p> <hr/> <p>09.15 Greenhouse Gas and the Emission Trading Scheme review of the current situation – Future development reside in the future of regulations so what can be expected?</p> <hr/> <p>09.45 Carbon market overview: its future developments and the necessary action points</p> <hr/> <p>10.15 Coffee break</p> <hr/> <p>10.45 Business opportunities generated by CO2 regulation beyond 2012</p> <hr/> <p>12.00 Buffet lunch</p>	<p>WEDNESDAY 13 OCTOBER 2010</p> <p>07.45 Registration and coffee</p> <p>08.45 Opening and welcome address by György Mosonyi, CEO, MOL GROUP</p> <hr/> <p>09.00 Analysis and latest developments in the CEE refining industry and fuel market</p> <hr/> <p>10.15 Coffee break sponsored by </p> <hr/> <p>10.45 Best practice strategies to meet EU motor fuel specifications and reduce sulphur emissions through modernisation projects</p> <hr/> <p>13.30 Luncheon with social networking opportunity</p> <hr/> <p>14.45 Best practices to develop human capital, improve re-sourcing and talent management: training and maintaining a good workforce</p> <hr/> <p>15.30 Examining investment and project financing perspective of the CEE downstream industry</p> <hr/> <p>16.45 Coffee break sponsored by </p> <hr/> <p>17.15 Roundtable discussions- meet your peers and get YOUR questions answered</p> <hr/> <p>18.15 Close of day one</p> <p>19.30 Gala evening reception hosted by:</p>	<p>THURSDAY 14 OCTOBER 2010</p> <p>08.30 Registration and coffee</p> <p>09.00 Opening and business card exchange</p> <hr/> <p>09.15 How to remain competitive and profitable while emerging markets are developing tremendous capacity in the petrochemical sector</p> <hr/> <p>10.15 Coffee break sponsored by </p> <hr/> <p>10.45 Getting the most out of your assets using energy efficiency programmes</p> <hr/> <p>13.00 Luncheon with social networking opportunity</p> <hr/> 
<p>SITE VISIT</p>	<p>13.15 Depart Kempinski hotel for Duna Refinery</p> <hr/> <p>14.15 Százhalombatta, Duna Refinery – Presentation of the site and tour of the facilities</p> <hr/> 	<p>14.30 Effective risk management: System and assessment of strategic, market and operational risks </p> <hr/> <p>15.10 Coffee break sponsored by</p>
<p>14.45 Q & A session</p> <p>15:00 Coffee break</p> <hr/> <p>15:15 Tour of the facilities</p> <p>Highlights:</p> <ul style="list-style-type: none"> • Gasoil desulphuriser – control room • Delayed coker – control room, coke cutter, rail loading facilities <p>16.15 Depart Duna Refinery</p> <p>17.15 Arrive at the Kempinski hotel</p> <p>19.30 Pre-conference registration and welcome reception hosted by:</p> 	<p>2010 REFINERY/PLANT OF THE YEAR AWARD HELD AT THE GELLERT SPA BATHS</p> <hr/> 	<p>15.40 Biofuels development: legislation, 2nd generation biofuels integration, state of the art processes and biorefineries concept</p> <hr/> <p>17.00 Closing address and close of the CEE refining and petrochemicals meeting</p> <hr/> 

PRE-CONFERENCE WORKSHOP & SITE VISIT TUESDAY 12 OCTOBER 2010

GREENHOUSE GAS AND THE EMISSIONS TRADING SCHEME WORKSHOP

- 08.30 Pre-conference registration and coffee
09.00 Opening address and
business card exchange

09.15 Greenhouse Gas and the Emissions Trading Scheme; review of the current situation – Future developments reside in the future of regulations so what can be expected?

Keynote

Pierre Dechamps, Adviser Energy and
Climate Change, **EUROPEAN COMMISSION**

**09.45 Carbon market overview: its future
developments and the necessary
action points**

- CO₂ in the Emissions Trading Scheme – how will it work? What are the risk/volatility assessments for investors?
- CO₂ trading what will happen in next 5 years? Will it be full auctioning? How will the price of carbon evolve?
- Successfully developing an emissions trading desk to manage compliance with the EU ETS

Einar Telnes, Senior Advisor, **POINT CARBON**

Dr. Maite Jaureguy-Naudin, Senior
Advisor, **Institut Francais des Relations
Internationales (IFRI)**

10.15 Coffee break

**10.45 Business opportunities generated by
CO₂ regulation beyond 2012**

- EU refining in the low carbon future
- CO₂-neutral H₂ for refineries via large scale biomass gasification
- CO₂ Value of ETBE

Artur Thernesz, Director of Downstream
Development, **MOL GROUP**

Matthias Rudloff, Manager Marketing, Sales and
Project Development, **CHOREN**

Walter Mirabella, Managing Director **LYONDELL
ITALIA** and **EFOA**

12.15 Buffet lunch



SITE VISIT TO MOL GROUP'S DUNA REFINERY:

13.15 Depart Kempinski hotel for Duna Refinery

**14.15 Százhalombatta, Duna Refinery –
Presentation of the site and tour of
the facilities**

The Duna Refinery at Százhalombatta

The capacity of the Refinery – in operation since 1965 – is 8.1 million tons per year. Nowadays, the Duna Refinery is MOL Group's largest crude oil refining facility, and the only one in Hungary. Based on financial, as well as a number of technical indicators, it ranks among the top refineries in Europe.



MOL Group has long recognized the importance of the need to comply with increasingly stringent EU product quality and environmental directives. Besides, its major projects also aimed at meeting changing expectations of customers, as well as increasing downstream profitability.

The largest projects completed in the last decade were the Residue-upgrading project (2001), the EU 2005 motor fuel quality improvement project (2005) and the modernisation of the wastewater treatment and incineration system (2005).



Places are strictly limited and allocated on a first come first serve basis – so early registration is recommended to avoid disappointment. Please be advised attendance is subject to security clearance procedures.

16.15 Depart Duna Refinery

17.15 Arrive at the Kempinski hotel

19.30 Pre-conference registration and welcome
reception hosted by:



DAY ONE: WEDNESDAY 13TH OCTOBER 2010

07.45 Registration and coffee

08.45 Opening and welcome address by György
Mosonyi, Group CEO, **MOL GROUP**

**09.00 Analysis and latest developments in the
CEE refining industry and fuel market**

Chairman: György Mosonyi, Group CEO,
MOL GROUP


- Sailing in the storm: refining and the financial crisis
- Refining and the EU 2020 agenda: prospects and challenges in the next decade
- Analysing price drivers and trends in global oil markets
- Strategies for developing the acquired assets – Outlook of the consolidations achieved and market implications

László Varró, Vice President for Strategy, **MOL GROUP**

Chris Beddoes, Deputy Secretary General, **EUROPIA**

Johannes Benigni, Managing Director, **JBC ENERGY**

Sławomir Jedrzejczyk, Chief Financial Officer,
PKN ORLEN

10.30 Coffee break sponsored by 

**10.45 Best practice strategies to meet
EU motor fuel specifications and
reduce sulphur emissions through
modernisation projects**

Chairman: Johannes Benigni, Managing Director,
JBC ENERGY

- Analysing Petrobrazil and Arpechim upgrade: improvement in refining performance achieved
- Implementing ISOCRACKING technology: New hydrocracker units at ENI successfully started-up
- Increasing refineries profitability through products yields improvement and longer operating cycles
- IMO Sulphur limits: update on the implications for refiners

Alfred Leodolter, Director Project Management,
PETROM

Jan Steegstra, Technology Licensing Area
Manager, **CHEVRON LUMMUS GLOBAL LLC**

Anton Purgstaller, Head of Technical Development
& Economics, **OMV**

Ian Adams, Secretary General, **IBIA**

Part 2

- Participation of Olajterv Group in modernisation projects of MOL Group to reduce sulphur in motor fuels
- Energy efficiency concepts developed for FCC operations demonstrating additional savings can be realised
- IsoTherming® Hydroprocessing technology – low cost processes for Euro V, ultra low sulphur diesel, FCC feed pretreatment and hydrocracking

László Fekete, Managing Director, **OLAJTERV
ASSET MANAGEMENT Ltd**

Ian Elgey, Technology Manager – Refining,
MW KELLOGG

Andrew Tyas, Regional Engineering Manager,
DUPONT CLEAN TECHNOLOGIES

13.30 Luncheon with social networking opportunity

14.45 In order to succeed in and out of a recession leading oil companies need a **strategy to attract and retain human capital**.

15.30 Examining investment and project financing perspective of the CEE downstream industry


Chairman: László Szabó, Head of Treasury, **MOL GROUP**

- Coping with the industry downturn – A credit perspective on CEE refiners
- Financing refining and petrochemical projects: financing models and structuring considerations
- Investment opportunities in the SEE region

Arkadiusz Wicik, Director, **FITCH RATINGS**

Martin Würth, Managing Director, Oil & Gas, Project and Commodity Finance – MFF2, Corporate & Investment Banking, **UNICREDIT GROUP**

Kirill Kravchenko, Chief Executive Officer, **NAFTNA INDUSTRIJA SRBIJE** and Deputy General Director for Overseas Assets Management, **JSC GAZPROM NEFT**

16.45 Coffee break sponsored by 

17.15 Roundtable discussions- meet your peers and get YOUR questions answered:

Roundtable 1: CEE refinery development: further growth opportunities within and beyond traditional downstream activities

Roundtable 2: Operational excellence: what can technology offer to ease impact of shrinking refinery margins?

Antal László Katona, Chief Technologist, **MOL Group**

Roundtable 3: Effects of Russian refining development on CEE region

Roundtable 4: Biofuels developments: Eelco Dekker, Chief Marketing Officer, **BIOMCN**

Roundtable 5: Marine fuels: how to overcome timing issues? Prepare for 2020 specifications

Roundtable 6: Being tough on costs without being tough on environment, safety and sustainability

18.15 Close of day one

19.30 Gala evening reception hosted by:



DAY TWO: THURSDAY 14TH OCTOBER 2010

08.30 Registration and coffee


09.00 Opening and welcome address

09.15 How to remain competitive and profitable while emerging markets are developing tremendous capacity in the petrochemical sector

- Market impact and development following the downturn – The industry will see the rise of many exports from emerging markets so how will the region compete?
- Reducing energy and improving performance in amine units through superior service and products

Inna Ivkova, CEE Regional Sales And Marketing Manager, **JACOBS CONSULTANCY**

Thomas Gallagher, Technical and Service Development, **DOW OIL & GAS**

10.15 Coffee break sponsored by 

10.45 Getting the most out of your assets using energy efficiency programmes

- Česká rafinérská: monitoring net energy consumption and consumption engage on technological units
- Improving energy efficiency and cutting down emissions by driving hydrogen efficiency with an eye on the environment
- How a typical European oil refinery may respond to current challenges to produce less low sulphur fuel oil, more diesel and reduce CO2 emissions
- Energy conservation in refinery operation from mass and heat transfer

Ivan Soucek, Chief Executive Officer, **CESKA RAFINERSKA**

Philip Morris, Marketing Manager Refining, **AIR PRODUCTS**

Henk van der Steen, Vice President Technology Operations, **CB&I LUMMUS**

Danil Efremov, Head of Application Technology, **SULZER CHEMTECH**

Part 2

- Optimisation of hydrogen consumption programme at Lukoil Neftochim Bourgas
- Improving asset management and optimising shutdown planning
- Energy efficiency solutions for refineries
- Energy management: What works – what doesn't

Dicho Stratiev, Chief Process Engineer, **LUKOIL NEFTOCHIM BOURGAS**

Alain Floutier, Energy Global Industry Marketing Owner, **DASSAULT SYSTEMES**

Petr Niedoba, Regional Advanced Solutions Sales Manager, CEE Energy Management for Oil Refineries, **HONEYWELL**


Chris Hotblack, Senior Representative Refining and Petrochemicals, **INVENSYS**

13.00 Luncheon with social networking opportunity



14.30 Effective risk management: System and assessment of strategic, market and operational risks

Dénes Dospod, Head of Risk Management, **MOL GROUP**

15.10 Coffee break sponsored by 

15.40 Biofuels development: legislation, 2nd generation biofuels integration, state of the art processes and biorefineries concept

- Diesel/FAME filterability challenges and REPSOL's experience with high saturated monoglicéridos content FAMES
- Bio-methanol – the other biofuel: enables a choice of environmentally friendly fuels
- Utilization of biogas: an important step towards biorefinery

Carlos Diaz Garcia, Biofuels Technical Expert, **REPSOL**

Eelco Dekker, Chief Marketing Officer, **BIOMCN**

László Rácz, Renewable Fuels Senior Manager, **MOL GROUP**

17.00 Closing address and close of the CEE refining and petrochemicals meeting

2010 REFINERY/PLANT OF THE YEAR AWARD

PREVIOUS WINNERS INCLUDE:

2009: CESKA RAFINERSKA, Litvinov Refinery

2008: GRUPA LOTOS, 10+Program Gdansk Refinery

2007: OMV, Schwechat Refinery



CESKA RAFINERSKA prize:

Mr Ivan Soucek, CEO accepting the 2009 Award on behalf of **CESKA RAFINERSKA**

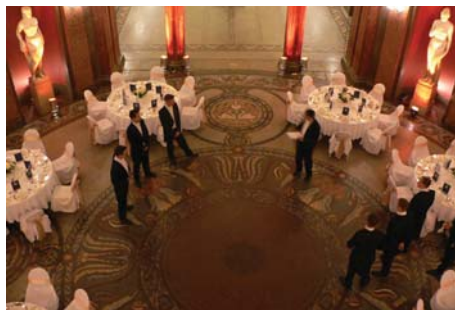


GRUPA LOTOS prize:

Mr Bogdan Janicki, Director Strategy and Development accepting the 2008 Award on behalf of **GRUPA LOTOS**

For the latest confirmed speakers and conference programme visit www.wraconferences.com/cee13

GALA DINNER



Join us at the main social highlight of the CEE meeting 13th Annual gala dinner hosted by MOL GROUP in the Gellert Spa Baths, on Wednesday 13th October.

Built in 1918, the Art Nouveau Gellert Baths is arguably the gem of Budapest baths, flashy with ceramics, mosaic tiles and sculpture, oriental influences and curative waters.

SPONSORSHIP OPPORTUNITIES & FLOOR PLAN

Gain enhanced exposure and secure your place amongst the region's leaders and industry experts through sponsorship

The 13th Annual Meeting of our CEE Refining and Petrochemicals Conference offers the perfect platform for you to introduce or raise your company profile via exhibiting and roundtable discussions.

- **SECURE YOUR NEXT PROJECT DEAL**
- **DEVELOP KEY BUSINESS LINKS AND PARTNERSHIPS**
- **ADDRESS A HIGHLY TARGETED AUDIENCE**

If you are interested in receiving further details concerning our sponsorship opportunities, please contact:

David Ling, Commercial Director

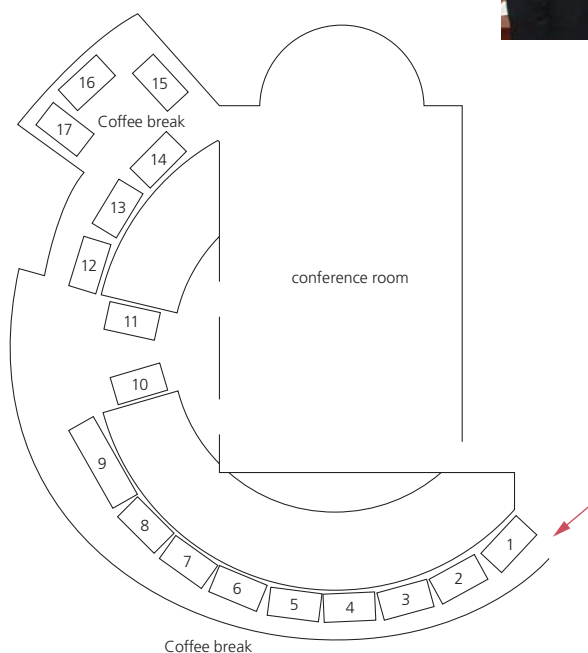
Tel: +44 (0) 207 067 1864

Fax: +44 (0) 207 430 0552 / 067 1807

Email: d.ling@theenergyexchange.co.uk



Only 8 Stands remaining!



JUST SOME SPEAKERS YOU WILL MEET

- László Varró**, Vice President for Strategy, **MOL GROUP**
Dénes Doszpod, Head of Risk Management, **MOL GROUP**
Artur Thernesz, Head of Downstream Development, **MOL GROUP**
Kiril Kravchenko, Chief Executive Officer, **NAFTNA INDUSTRIJA SRBIJE**
Ivan Soucek, Chief Executive Officer, **CESKA RAFINERSKA**
Arkadiusz Wick, Director, **FITCH RATINGS**
Anton Purgstaller, Head of Technical Development & Economics, **OMV**
Alfred Leodolter, Director Project Management, **PETROM**
Marek Sokolowski, Vice President of the Board and COO, **GRUPA LOTOS**
Carlos Diaz Garcia, Biofuels Technical Expert, **REPSOL**
Chris Beddoes, Deputy Secretary General, **EUROPIA**
Walter Mirabella, Managing Director **LYONDELL ITALIA** and Chairman, **EFOA**
Danil Efremov, Head of Application Technology, **SULZER CHEMTECH**
Pierre Dechamps, Adviser Energy and Climate Change, **EUROPEAN COMMISSION**
Johannes Benigni, Managing Director, **JBC ENERGY**
Philip Morris, Marketing Manager Refining, **AIR PRODUCTS**
Ian Elgey, Technology Manager Refining, **MW KELLOGG**
Henk van der Steen, Vice President Technology Operations, **CB&I LUMMUS B.V.**
László Fekete, Managing Director, **OLAJTERV ASSET MANAGEMENT Ltd**
Jan Steegstra, Technology Licensing Area Manager, **CHEVRON LUMMUS GLOBAL LLC**
Einar Telnes, Senior Advisor, **POINT CARBON**
Martin Würth, Managing Director, Oil & Gas, Project and Commodity Finance – MFF2, Corporate & Investment Banking, **UNICREDIT GROUP**
Matthias Rudloff, Manager Marketing, Sales and Project Development, **CHOREN**
Eelco Dekker, Chief Marketing Officer, **BIOMCNC**
Andrew Tyas, Regional Engineering Manager, **DUPONT CLEAN TECHNOLOGIES**
Alfred Leodolter, Director Project Management, **PETROM**
László Rácz, Renewable Motor Fuels and Energy Sources Manager, **MOL GROUP**
Alain Floutier, Energy Global Industry Marketing Owner, **DASSAULT SYSTEMES**
Petr Niedoba, Regional Advanced Solutions Sales Manager, CEE – Energy Management for Oil Refineries, **HONEYWELL**

REGISTRATION FORM

CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS

13TH ANNUAL MEETING

KEMPINSKI HOTEL CORVINUS, BUDAPEST, HUNGARY 12-14 OCTOBER 2010

5 EASY WAYS TO REGISTER

🌐 www.wraconferences.com/cee13 @ e.huiban@theenergyexchange.co.uk ☎ +44 (0) 20 7067 1800 or +44 (0) 1242 529 090

📄 +44 (0) 20 7430 9513 or +44 (0) 1242 582 157 📍 The Energy Exchange, 4th Floor, 86 Hatton Garden, London, EC1N 8QQ

REGISTRATION FEE

Please select a package	Co2 Workshop	Site Visit	Packages Options	Bookings made by 30 August 2010	Bookings made by 31 August 2010
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3 days: Conference + Co2 workshop + site visit	€2,095 (save €200)	€2,295
<input type="checkbox"/>			2 days: Conference only	€1,550 (save €155)	€1,695
<input type="checkbox"/>			I am unable to attend but would like to purchase the proceedings	€690	

Please note VAT will be charged at the appropriate rate where applicable.

When attending the site visit, you have to provide birthdates and places, as well as passport numbers.

Limited spaces are available and allocated on a first come first serve basis for the site visit.

DELEGATE DETAILS

Title	First Name	Last Name	Job Title	Email

Company Name

Nature of Business

Address

City State/County

Country Zip/Postcode

Telephone Fax

I agree to the terms and conditions listed below

Authorised by

Signature

Please inform us of who covers the following positions in your company:

Company CEO Head of Petrochemicals

Head of Refining Head of Production

ADMINISTRATION DETAILS

Accounts payable contact

Title First Name Last Name

Telephone Email EU customers VAT number

PAYMENT DETAILS – Please tick your chosen method of payment

I will pay by bank transfer/invoice

I will pay by credit card

Visa Mastercard Amex Credit Card Number

Issue No Expiry Date IBAN No

Name of cardholder Address

Signature of cardholder:

PAYMENT – TERMS AND CONDITIONS

Our official confirmation, invoice and hotel booking details will be emailed to you within 3 days of receiving your registration.

PAYMENT:

Payment of the full delegate fee is due 14 days after the invoice date, or immediately, if the registration is made within one month of the event. Our invoice will show your registration fee in Euros. Our full bank account details are on the invoice.

Please note your booking is valid only after full payment is received. We recommend you check with your Finance Department that payment has been made before traveling to the Conference.

CANCELLATIONS:

Made one month prior to the start of the conference will be refunded less a 50% administrative charge. Refund will be made after the conference.

Made within one month of the start date of the conference will receive no refund. Substitutes are acceptable at any time.

FORCE MAJEURE:

Please note that in case of force majeure The World Refining Association is relieved of all obligations. Force majeure includes any circumstances beyond the will of The World Refining Association, that impedes permanent or temporary compliance with the obligations, such as 'acts of god' including war, danger of war, government regulations, revolts, strikes, transportation difficulties, fire or severe disturbances affecting the conference organisation or its suppliers.

ADMINISTRATION – TERMS AND CONDITIONS

OFFICIAL VENUE AND HOTEL ACCOMMODATION

Kempinski Hotel Corvinus, Erzsebet ter 7-8, 1051 Budapest, Hungary. Tel: 0036 1 429 3777, Fax: 0036 1 429 4777. The cost of the hotel accommodation is not included in the conference fee. The World Refining Association has negotiated preferential rates at the hotel for delegates attending the event. For any accommodation related queries please contact Natasha Harwood via email at n.harwood@theenergyexchange.co.uk

REGISTRATION FEE

The registration fee covers attendance at all sessions, refreshments, lunches, receptions and documentation containing the speaker presentations. Please note it may be necessary to alter the content or timing of the programme or its speakers.

LANGUAGE

The official conference language will be English.

CUSTOMER SERVICES

For questions concerning your registration, attendance, visa support and invoice payments, please contact our Customer Services Department, Tel: +44 (0)1242 529 090, Fax: +44 (0)1242 582 157.

BOOKING CODE **W**

WHY YOU SHOULD ATTEND THE 13TH ANNUAL CEE REFINING AND PETROCHEMICALS MEETING

“Traditional event to be attended by main regional players, their main suppliers and service producers to share information, future plans and main experience = all fulfilled!”

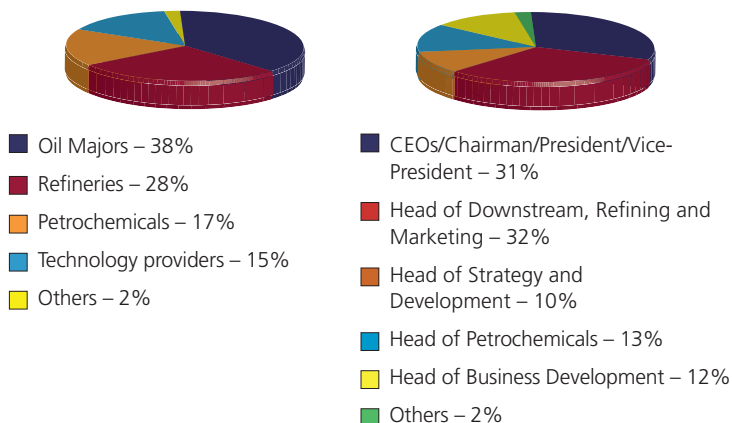
Ivan Soucek, CEO, **CESKA RAFINERSKA**

The CEE meeting brings together over 200 senior executives from all the regional key players representing the Central Eastern European region. We engage with the people who are seriously involved in the region, guaranteeing that this really is the only business and networking event in 2010 that you cannot miss.

Over **31%** of the attendees last year were **Presidents and Vice Presidents, CEOs and Managing Directors**, making this conference the most senior level strategic conference of its kind in CEE for Refining and Petrochemicals. This year's CEE meeting will:

EXPECTED AUDIENCE PARTICIPATION

Expected Industry Audience in 2010: Expected Seniority of Attendees in 2010:



JUST SOME OF THE COMPANIES ATTENDING IN 2010

AIR PRODUCTS PLC • BAYERISCHE HYPO UND VEREINSBANK AG • BELLADAN CONSULTANTS LTD/ UNIT INTERNATIONAL • BIO MCN • CALLIDUS TECHNOLOGIES • CB&I • CB&I LUMMUS B.V • CESKA RAFINERSKA • CHEVRON LUMMUS GLOBAL LLC • CHOREN INDUSTRIES GMBH • CRITERION CATALYST COMPANY LTD • DASSAULT SYSTEMES – CMP West EMEA • DOW EUROPE GMBH • DOW OIL & GAS • DUPONT CLEAN TECHNOLOGIES • EAGLEBURGMANN GERMANY GMBH & CO • EDL ANLAGENBAU GESELLSCHAFT MBH • EFOA • EMERSON PROCESS • MANAGEMENT KFT • EUROPEAN COMMISSION • EUROPIA • FITCH POLSKA SA • FOSTER WHEELER ITALIANA SPA • GRACE DAVISON • HALDOR TOPSOE A/S • HONEYWELL • HONEYWELL PROCESS SOLUTIONS • HONEYWELL SOPL S.R.O • IBIA • INNOSPEC • INVENSYS OPERATIONS MANAGEMENT • JBC ENERGY GMBH • JOHN CRANE SIGMA A.S. • KBC PROCESS TECHNOLOGY LTD • LINDE AG • LINDE-KCA -DRESDEN GMBH • LUKOIL CZECH REPUBLIC S.R.O • LUKOIL NEFTOCHIM BOURGAS • M.W. KELLOGG LTD • MOL GROUP • MOL HUNGARIAN OIL & GAS CO • NICKELHUTTE AUE GMBH • NIS AD • OKTA • OLAJTERV ASSET MANAGEMENT LTD • OMV AG • PETROCHEMIA – BLACHOWNIA S.A. • PETROM ROMANIA • POINT CARBON • RAIFFEISEN CENTROBANK • REPSOL YPF • SC ROMPETROL RAFINARE SA • SC ROMPETROL S.A • SUD CHEMIE AG (MUNICH) • SULZER CHEMTECH LTD • THE BOSTON CONSULTING GROUP • UOP LTD

- Focus on essential challenges affecting the refining and petrochemicals industry with **energy efficiency** and **energy savings programmes, a top priority**
- Explain how to use the most advanced tools to **ensure the refinery's productivity costs are kept to a minimum** and periods of down time during turnarounds are short and efficient.
- Explore best practices and **key strategies to maximise profitability and efficiency with minimum investment** to achieve clean fuels specifications.
- Consider the impact of environmental policies on **how to improve and upgrade refineries** to meet new sulphur specifications and CO₂ emissions reduction targets
- Answer the important question: **how to use existing assets and in-house techniques to improve the efficiency of a refinery or petrochemical plant**

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